



**Programme Guide for Undergraduate Programmes
School of Social Sciences
Dubai Campus**

Academic Year 202223

[Academic Year Calendar for 202223](#)

[Students are encouraged to check the Academic Calendar and be familiarise with the dates]

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| New Students | 30 |

Bachelor of Business Administration

| | | |
|-----------------------|---|--|
| Programme Name | : | Bachelor of Business Administration |
| Programme Code | : | C1BB-BBA |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|---------------------------------|-------------------|--|
| Programme Director | Dr Steven Glasgow | S.Glasgow@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester – 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|--------------------------------|-----------|---|------------------|----------------------------|
| C17DB | Discovering Business | Mandatory | 1 | January Semester | Jan 2023 To May 2023 |
| C27IE | Introductory Economics | Mandatory | 1 | | |
| C17PS | Becoming a Professional | Mandatory | 1 | | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | | |
| E17FM | Fashion Marketing & Management | Elective | 1 | | |
| D47HC | Human Geography & The City | Elective | 1 | | |

May Semester – 4 Mandatory Courses

| | | | | | |
|-------|--------------------------------------|-----------|---|--------------------|-------------------------------|
| C17EB | Management in a Global Context | Mandatory | 1 | September Semester | May 2023 To August 2023 |
| C67AS | Academic Skills | Mandatory | 1 | | |
| C37AF | Introduction to Accounting & Finance | Mandatory | 1 | | |
| C17MK | Introduction to Marketing | Mandatory | 1 | | |

Direct Entry & Continuing Students

Year 2

January Semester – 2 Mandatory, 1 Optional and 1 Elective/Optional Course(s)

| | | | | | |
|-------|--|-----------|---|------------------|----------------------------|
| C18OP | Operations Management | Mandatory | 2 | January Semester | Jan 2023 to May 2023 |
| C18BS | Business Skills for the Second Machine Age | Mandatory | 2 | | |
| C18OB | Organizational Behaviour* | Optional | 2 | | |
| C18SE | Managing the Service Experience* | Optional | 2 | | |
| C18TP | Enterprise: Concepts and Issues* | Optional | 2 | | |
| C38FM | Financial Markets Theory* | Optional | 2 | | |
| C38MO | Management Accounting in Orgs | Optional | 2 | | |
| C97NZ | Introduction to Psychology 2 | Elective | 2 | | |
| E17FM | Fashion Marketing & Management | Elective | 2 | | |
| D47HC | Human Geography & The City | Elective | 2 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 4 Courses

| | | | | | |
|-------|-------------------------------------|----------|---|--------------------|-------------------------------------|
| C18CL | Commercial Law | Optional | 2 | September Semester | Sept 2023 To Dec 2023 |
| C18FM | Fundamentals of Marketing | Optional | 2 | | |
| C18HM | Human Resource Management | Optional | 2 | | |
| C48IB | Intercultural Issues in Bus and Man | Optional | 2 | | |
| C18CB | Consumer Behaviour | Elective | 2 | | |

Year 3

January Semester – 2 Mandatory and 2 Optional Courses

| | | | | | |
|-------|-----------------------------------|-----------|---|------------------|--------------------|
| C19BU | Strategic Management | Mandatory | 3 | | |
| C19RH | Business Research Methods | Mandatory | 3 | | |
| C19BA | Business Analysis and Consulting* | Optional | 3 | | |
| C19LO | Leading in Organisations* | Optional | 3 | January Semester | Jan 2023 To |
| C19IN | Innovation Management* | Optional | 3 | | |
| C19LS | Logistics and Supply Chain Man* | Optional | 3 | | |
| C19MC | Integrated Marketing Comms* | Optional | 3 | | |

| | | | | | |
|-------|---------------------------------------|----------|---|--|----------|
| C39CA | Contemporary Issues in Fin Accounting | Optional | 3 | | May 2023 |
| C39CE | Managing Corporate Value | Optional | 3 | | |
| C39SN | Financial Derivatives | Optional | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 4 Optional Course(s)

| | | | | | |
|-------|--|----------|---|-----------------------|-----------------------------|
| C19BV | Business Venturing* | Optional | 3 | September Semester | Sept 2023 To Dec 2023 |
| C19CE | Consumer Behaviour* | Optional | 3 | | |
| C19PT | Project Management* | Optional | 3 | | |
| C19RT | Resourcing and Talent Management* | Optional | 3 | | |
| C39CN | Mergers and Acquisitions | Optional | 3 | | |
| C39MT | Management Accounting Techniques & Decisions | Optional | 3 | | |
| C39SM | Inter Bond and Currency Mark | Optional | 3 | | |

Note: * Highly Recommended; not choosing them will reduce your specialisation.

Bachelor of Business Administration [Hons]

| | | |
|-----------------------|---|--|
| Programme Name | : | Bachelor of Business Administration |
| Programme Code | : | C1BB-BBA |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|---------------------------------|-------------------|--|
| Programme Director | Dr Steven Glasgow | S.Glasgow@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester – 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|--------------------------------|-----------|---|------------------|----------------------------|
| C17DB | Discovering Business | Mandatory | 1 | January Semester | Jan 2023 To May 2023 |
| C27IE | Introductory Economics | Mandatory | 1 | | |
| C17PS | Becoming a Professional | Mandatory | 1 | | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | | |
| E17FM | Fashion Marketing & Management | Elective | 1 | | |
| D47HC | Human Geography & The City | Elective | 1 | | |

May Semester – 4 Mandatory Courses

| | | | | | |
|-------|--------------------------------------|-----------|---|--------------------|-------------------------------|
| C17EB | Management in a Global Context | Mandatory | 1 | September Semester | May 2023 To August 2023 |
| C67AS | Academic Skills | Mandatory | 1 | | |
| C37AF | Introduction to Accounting & Finance | Mandatory | 1 | | |
| C17MK | Introduction to Marketing | Mandatory | 1 | | |

Direct Entry & Continuing Students

Year 2

January Semester – 2 Mandatory, 1 Optional and 1 Elective/Optional Course(s)

| | | | | | |
|-------|--|-----------|---|------------------|----------------------------|
| C18OP | Operations Management | Mandatory | 2 | January Semester | Jan 2023 to May 2023 |
| C18BS | Business Skills for the Second Machine Age | Mandatory | 2 | | |
| C18OB | Organisational Behaviour* | Optional | 2 | | |
| C18SE | Managing the Service Experience* | Optional | 2 | | |
| C18TP | Enterprise: Concepts and Issues* | Optional | 2 | | |
| C38FM | Financial Markets Theory* | Optional | 2 | | |
| C38MO | Management Accounting in Orgs | Optional | 2 | | |
| C97NZ | Introduction to Psychology 2 | Elective | 2 | | |
| E17FM | Fashion Marketing & Management | Elective | 2 | | |
| D47HC | Human Geography & The City | Elective | 2 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 4 Courses

| | | | | | |
|-------|-------------------------------------|----------|---|--------------------|-----------------------------|
| C18CL | Commercial Law | Optional | 2 | September Semester | Sept 2023 To Dec 2023 |
| C18FM | Fundamentals of Marketing | Optional | 2 | | |
| C18HM | Human Resource Management | Optional | 2 | | |
| C48IB | Intercultural Issues in Bus and Man | Optional | 2 | | |
| C18CB | Consumer Behaviour | Elective | 2 | | |

Year 3

January Semester – 2 Mandatory and 2 Optional Courses

| | | | | | |
|-------|-----------------------------------|-----------|---|--|--|
| C19BU | Strategic Management | Mandatory | 3 | | |
| C19RH | Business Research Methods | Mandatory | 3 | | |
| C19BA | Business Analysis and Consulting* | Optional | 3 | | |

| | | | | | |
|-------|---------------------------------------|----------|---|------------------|----------------------------|
| C19LO | Leading in Organisations* | Optional | 3 | January Semester | Jan 2023 To May 2023 |
| C19IN | Innovation Management* | Optional | 3 | | |
| C19LS | Logistics and Supply Chain Man* | Optional | 3 | | |
| C19MC | Integrated Marketing Comms* | Optional | 3 | | |
| C39CA | Contemporary Issues in Fin Accounting | Optional | 3 | | |
| C39CE | Managing Corporate Value | Optional | 3 | | |
| C39SN | Financial Derivatives | Optional | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 4 Optional Course(s)

| | | | | | |
|-------|--|----------|---|--------------------|-----------------------------|
| C19BV | Business Venturing* | Optional | 3 | September Semester | Sept 2023 To Dec 2023 |
| C19CE | Consumer Behaviour* | Optional | 3 | | |
| C19PT | Project Management* | Optional | 3 | | |
| C19RT | Resourcing and Talent Management* | Optional | 3 | | |
| C39CN | Mergers and Acquisitions | Optional | 3 | | |
| C39MT | Management Accounting Techniques & Decisions | Optional | 3 | | |
| C39SM | Inter Bond and Currency Mark | Optional | 3 | | |

Note: * Highly Recommended; not choosing them will reduce your specialisation.

Year 4

January Semester – 2 Mandatory and 2 Optional Courses

| | | | | | |
|-------|---|-----------|---|------------------|----------------------------|
| C10HE | Management Dissertation 2 | Mandatory | 4 | January Semester | Jan 2023 To May 2023 |
| C10GT | Global Business Analysis 2: Global Trends and Risks | Mandatory | 4 | | |
| C10DI | Diversity Management* | Optional | 4 | | |
| C10DM | Digital Marketing* | Optional | 4 | | |
| C10SM | Marketing & Management of SMEs* | Optional | 4 | | |
| C30SY | Equity Markets and Fund Management | Optional | 4 | | |
| C30HY | Corporate reporting | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 2 Mandatory and 2 Optional Courses

| | | | | | |
|-------|--|-----------|---|--------------------|-----------------------------|
| C10HD | Management Dissertation 1 | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C10IB | Global Business Analysis 1: International Markets and Strategy | Mandatory | 4 | | |
| C10IE | International Entrepreneurship* | Optional | 4 | | |
| C10LM | Leisure Marketing* | Optional | 4 | | |
| C10MB | Managing Business Performance* | Optional | 4 | | |
| C30CX | Agency Theory and Corporate Governance | Optional | 4 | | |
| C30MX | Managerial Accounting-Decision making | Optional | 4 | | |

Note: * Highly Recommended; not choosing them will reduce your specialisation.

MA [Hons] / BA International Business Management

| | | |
|----------------|---|---|
| Programme Name | : | MA [Hons] /BA International Business Management |
| Programme Code | : | C1GM-IBM/C1GN-IBN |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|--------------------------|-----------------|--|
| Programme Director | Dr Rafal Sitko | Rafal.Sitko@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester– 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|--------------------------------|-----------|---|------------------|----------------------------|
| C27IE | Introductory Economics | Mandatory | 1 | January Semester | Jan 2023 To May 2023 |
| C17DB | Discovering Business | Mandatory | 1 | | |
| C17PS | Becoming a Professional | Mandatory | 1 | | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | | |
| E17FM | Fashion Marketing & Management | Elective | 1 | | |
| D47HC | Human Geography & The City | Elective | 1 | | |

May Semester – 4 Mandatory Courses

| | | | | | |
|-------|--------------------------------|-----------|---|--------------|-------------------------------|
| C17EB | Management in a Global Context | Mandatory | 1 | May Semester | May 2023 To August 2023 |
| C17MK | Introduction to Marketing | Mandatory | 1 | | |
| C67AS | Academic Skills | Mandatory | 1 | | |
| C37AF | Intro Accounting and Finance | Mandatory | 1 | | |

Direct Entry & Continuing Students

Year 2

January Semester – 4 Mandatory Courses

| | | | | | |
|-------|-----------------------|-----------|---|--|--|
| C18OP | Operations Management | Mandatory | 2 | | |
|-------|-----------------------|-----------|---|--|--|

| | | | | | |
|-------|--|-----------|---|------------------|----------------------------|
| C18BS | Business Skills for the Second Machine Age | Mandatory | 2 | January Semester | Jan 2023 To May 2023 |
| F78QT | Quantitative Methods | Mandatory | 2 | | |
| C18TP | Enterprise: Concepts and Issues | Mandatory | 2 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester

2 Mandatory & 2 Optional Courses OR 2 Mandatory and 1 Optional & 1 Elective course

| | | | | | |
|-------|-------------------------------------|-----------|---|--------------------|-----------------------------|
| C18FM | Fundamentals of Marketing | Mandatory | 2 | September Semester | Sept 2023 to Dec 2023 |
| C18HM | Human Resource Management | Mandatory | 2 | | |
| C18CL | Commercial Law | Optional | 2 | | |
| C48IB | Intercultural Issues in Bus and Man | Optional | 2 | | |
| C18CB | Consumer Behaviour | Elective | 2 | | |

Year 3

January Semester – 3 Mandatory & 1 Optional Course

| | | | | | |
|-------|----------------------------------|-----------|---|------------------|----------------------------|
| C19BU | Strategic Management | Mandatory | 3 | January Semester | Jan 2023 To May 2023 |
| C19RH | Business Research Methods | Mandatory | 3 | | |
| C19BA | Business Analysis and Consulting | Mandatory | 3 | | |
| C19LO | Leading in Organisations | Optional | 3 | | |
| C19IN | Innovation Management | Optional | 3 | | |
| C19LS | Logistics and Supply Chain Man | Optional | 3 | | |
| C19MC | Integrated Marketing Comms | Optional | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 4 Optional courses

| | | | | | |
|-------|----------------------------------|----------|---|--------------------|-----------------|
| C19BV | Business Venturing | Optional | 3 | September Semester | Sept 2023 To |
| C19CE | Consumer Behaviour | Optional | 3 | | |
| C19PT | Project Management | Optional | 3 | | |
| C19RT | Resourcing and Talent Management | Optional | 3 | | |

Dec 2023

Year 4**January Semester– 2 Mandatory & 2 Optional Courses**

| | | | | | |
|-------|---|-----------|---|------------------|----------------------------|
| C10HE | Management Dissertation 2 | Mandatory | 4 | January Semester | Jan 2023 To May 2023 |
| C10GT | Global Business Analysis 2: Global Trends and Risks | Mandatory | 4 | | |
| C10DM | Digital Marketing | Optional | 4 | | |
| C10SM | Marketing & Management of SMEs | Optional | 4 | | |
| C10DI | Diversity Management | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester– 2 Mandatory & 2 Optional Courses

| | | | | | |
|-------|--|-----------|---|--------------------|-----------------------------|
| C10HD | Management Dissertation 1 | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C10IB | Global Business Analysis 1: International Markets and Strategy | Mandatory | 4 | | |
| C10IE | International Entrepreneurship | Optional | 4 | | |
| C10MB | Managing Business Performance | Optional | 4 | | |
| C10LM | Leisure Marketing | Optional | 4 | | |

MA [Hons] International Business Management with Human Resource Management

| | | |
|-----------------------|---|---|
| Programme Name | : | MA [Hons] International Business Management with Human Resource Management |
| Programme Code | : | C1JM-IBH |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|---------------------------------|-----------------|--|
| Programme Director | Dr Rafal Sitko | Rafal.Sitko@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

Direct Entry & Continuing Students

Year 3

January Semester – 4 Mandatory Courses

| | | | | | |
|-------|-------------------------------|-----------|---|------------------|----------------------------|
| C19BU | Strategic Management | Mandatory | 3 | January Semester | Jan 2023 To May 2023 |
| C19RH | Business Research Methods | Mandatory | 3 | | |
| C19BA | Business Analysis and Consult | Mandatory | 3 | | |
| C19LO | Leading in Organisations | Mandatory | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 1 Mandatory & 3 Optional Courses

| | | | | | |
|-------|----------------------------------|-----------|---|--------------------|-----------------------------|
| C19RT | Resourcing and Talent Management | Mandatory | 3 | September Semester | Sept 2023 To Dec 2023 |
| C19BV | Business Venturing | Optional | 3 | | |
| C19CE | Consumer Behaviour | Optional | 3 | | |
| C19PT | Project Management | Optional | 3 | | |

Year 4

January Semester – 2 Mandatory, 2 Optional Courses

| | | | | | |
|-------|---------------------------|-----------|---|--|--|
| C10HE | Management Dissertation 2 | Mandatory | 4 | | |
|-------|---------------------------|-----------|---|--|--|

| | | | | | |
|-------|---|-----------|---|------------------|----------------------------|
| C10GT | Global Business Analysis 2: Global Trends & Risks | Mandatory | 4 | January Semester | Jan 2023 To May 2023 |
| C10DM | Digital Marketing | Optional | 4 | | |
| C10SM | Marketing & Management of SMEs | Optional | 4 | | |
| C10DI | Diversity Management | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 2 Mandatory and 2 Optional Courses

| | | | | | |
|-------|--|-----------|---|--------------------|-----------------------------|
| C10HD | Management Dissertation 1 | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C10IB | Global Business Analysis 1: International Markets & Strategy | Mandatory | 4 | | |
| C10IE | International Entrepreneurship | Optional | 4 | | |
| C10LM | Leisure Marketing | Optional | 4 | | |
| C10MB | Managing Business Performance | Optional | 4 | | |

MA [Hons] International Business Management with Marketing

| | | |
|-----------------------|---|---|
| Programme Name | : | MA [Hons] International Business Management with Marketing |
| Programme Code | : | C1IM-IBK |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|---------------------------------|-----------------|--|
| Programme Director | Dr Rafal Sitko | Rafal.Sitko@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

Direct Entry & Continuing Students

Year 3

January Semester – 4 Mandatory Courses

| | | | | | |
|-------|-------------------------------|-----------|---|------------------|----------------------------|
| C19BU | Strategic Management | Mandatory | 3 | January Semester | Jan 2023 To May 2023 |
| C19RH | Business Research Methods | Mandatory | 3 | | |
| C19BA | Business Analysis and Consult | Mandatory | 3 | | |
| C19MC | Integrated Marketing Comms | Mandatory | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 1 Mandatory and 3 Optional courses

| | | | | | |
|-------|----------------------------------|-----------|---|--------------------|-----------------------------|
| C19CE | Consumer Behaviour | Mandatory | 3 | September Semester | Sept 2023 To Dec 2023 |
| C19BV | Business Venturing | Optional | 3 | | |
| C19PT | Project Management | Optional | 3 | | |
| C19RT | Resourcing and Talent Management | Optional | 3 | | |

Year 4

January Semester – 3 Mandatory, 1 Optional Courses

| | | | | | |
|-------|---|-----------|---|---------|----------|
| C10HE | Management Dissertation 2 | Mandatory | 4 | January | Jan 2023 |
| C10GT | Global Business Analysis 2: Global Trends & Risks | Mandatory | 4 | | |

| | | | | | |
|-------|--------------------------------|-----------|---|----------|----------------|
| C10DM | Digital Marketing | Mandatory | 4 | Semester | To May 2023 |
| C10SM | Marketing & Management of SMEs | Optional | 4 | | |
| C10DI | Diversity Management | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 3 Mandatory and 1 Optional Course(s)

| | | | | | |
|-------|--|-----------|---|-----------------------|-----------------------------|
| C10HD | Management Dissertation 1 | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C10IB | Global Business Analysis 1: International Markets and Strategy | Mandatory | 4 | | |
| C10LM | Leisure Marketing | Mandatory | 4 | | |
| C10MB | Managing Business Performance | Optional | 4 | | |
| C10IE | International Entrepreneurship | Optional | 4 | | |

MA International Business Management with Enterprise

| | | |
|-----------------------|---|---|
| Programme Name | : | MA International Business Management with Enterprise |
| Programme Code | : | C1KM-IBE |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|---------------------------------|-----------------|--|
| Programme Director | Dr Rafal Sitko | Rafal.Sitko@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

Direct Entry & Continuing Students

Year 3

January Semester – 4 Mandatory courses

| | | | | | |
|-------|-------------------------------|-----------|---|------------------|----------------------------|
| C19BU | Strategic Management | Mandatory | 3 | January Semester | Jan 2023 To May 2023 |
| C19RH | Business Research Methods | Mandatory | 3 | | |
| C19BA | Business Analysis and Consult | Mandatory | 3 | | |
| C19IN | Innovation Management | Mandatory | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 1 Mandatory and 3 Optional courses

| | | | | | |
|-------|----------------------------------|-----------|---|--------------------|-----------------------------|
| C19BV | Business Venturing | Mandatory | 3 | September Semester | Sept 2023 To Dec 2023 |
| C19CE | Consumer Behaviour | Optional | 3 | | |
| C19RT | Resourcing and Talent Management | Optional | 3 | | |
| C19PT | Project Management | Optional | 3 | | |

Year 4

January Semester – 2 Mandatory and 1 Optional Course(s)
Choose either C10HE or C10BT

| | | | | | |
|-------|---|-----------|---|------------------|----------------------------|
| C10HE | Management Dissertation 2 OR | Mandatory | 4 | January Semester | Jan 2023 To May 2023 |
| C10BT | Business Project 2 | | | | |
| C10GT | Global Business Analysis 2: Global Trends and Risks | Mandatory | 4 | | |
| C10DM | Digital Marketing | Optional | 4 | | |
| C10SM | Marketing & Management of SMEs | Optional | 4 | | |
| C10DI | Diversity Management | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 3 Mandatory and 1 Optional Course(s)

| | | | | | |
|-------|--|-----------|---|--------------------|-----------------------------|
| C10HD | Management Dissertation 1 OR | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C10BS | Business Project 1 | | | | |
| C10IB | Global Business Analysis 1: International Markets & Strategy | Mandatory | 4 | | |
| C10IE | International Entrepreneurship | Mandatory | 4 | | |
| C10MB | Managing Business Performance | Optional | 4 | | |
| C10LM | Leisure Marketing | Optional | 4 | | |

MA International Business Management with Operations Management

| | | |
|-----------------------|---|--|
| Programme Name | : | MA International Business Management with Operations Management |
| Programme Code | : | C1NM-OPL |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|---------------------------------|-----------------|--|
| Programme Director | Dr Rafal Sitko | Rafal.Sitko@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

Continuing Students

Year 3

January Semester – 4 Mandatory Courses

| | | | | | |
|-------|--------------------------------|-----------|---|------------------|----------------------------|
| C19BU | Strategic Management | Mandatory | 3 | January Semester | Jan 2023 To May 2023 |
| C19RH | Business Research Methods | Mandatory | 3 | | |
| C19BA | Business Analysis and Consult | Mandatory | 3 | | |
| C19LS | Logistics and Supply Chain Man | Mandatory | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 1 Mandatory and 3 Optional Courses

| | | | | | |
|-------|----------------------------------|-----------|---|--------------------|-----------------------------|
| C19PT | Project Management | Mandatory | 3 | September Semester | Sept 2023 To Dec 2023 |
| C19CE | Consumer Behaviour | Optional | 3 | | |
| C19RT | Resourcing and Talent Management | Optional | 3 | | |
| C19BV | Business Venturing | Optional | 3 | | |

Year 4

January Semester – 2 Mandatory & 2 Optional Courses

| | | | | | |
|-------|---|-----------|---|---------|----------|
| C10HE | Management Dissertation 2 | Mandatory | 4 | January | Jan 2023 |
| C10GT | Global Business Analysis 2: Global Trends and Risks | Mandatory | 4 | | |

| | | | | | |
|-------|--------------------------------|----------|---|----------|----------------|
| C10DM | Digital Marketing | Optional | 4 | Semester | To May 2023 |
| C10SM | Marketing & Management of SMEs | Optional | 4 | | |
| C10DI | Diversity Management | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 3 Mandatory and 1 Optional Course

| | | | | | |
|-------|--|-----------|---|-----------------------|-----------------------------|
| C10HD | Management Dissertation 1 | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C10IB | Global Business Analysis 1: International Markets and Strategy | Mandatory | 4 | | |
| C10MB | Managing Business Performance | Mandatory | 4 | | |
| C10IE | International Entrepreneurship | Optional | 4 | | |
| C10LM | Leisure Marketing | Optional | 4 | | |

BA/MA in Marketing

| | | |
|-----------------------|---|------------------------|
| Programme Name | : | MA in Marketing |
| Programme Code | : | C1M2-MAR |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|---------------------------------|-------------------|--|
| Programme Director | Dr Jyothsna Singh | j.singh@hw.ac.uk |
| Dissertation Coordinator | Dr Sean Lochrie | s.lochrie@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester – 3 Mandatory and 1 Elective Course(s)

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------------------------|---------------------|------|------------------|----------------------------|
| C27IE | Introductory Economics | Mandatory | 1 | January Semester | Jan 2023 To May 2023 |
| C17DB | Discovering Business | Mandatory | 1 | | |
| C17PS | Becoming a Professional | Mandatory | 1 | | |
| C97NZ | Introduction to Psychology 2 | Elective | 1 | | |
| E17FM | Fashion Marketing & Management | Elective | 1 | | |
| D47HC | Human Geography & The City | Elective | 1 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

May Semester – 4 Mandatory Courses

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------------------------|---------------------|------|--------------|----------------|
| C17EB | Management in a Global Context | Mandatory | 1 | May Semester | May 2023 To |
| C17MK | Introduction to Marketing | Mandatory | 1 | | |

| | | | | | |
|-------|------------------------------|-----------|---|--|-------------|
| C67AS | Academic Skills | Mandatory | 1 | | August 2023 |
| C37AF | Intro Accounting and Finance | Mandatory | 1 | | |

Direct entry and Continuing Students

Year 2

January Semester – 3 Mandatory and 1 Optional Course(s)

| | | | | | |
|-------|--|-----------|---|---------------------|----------------------------|
| C18OP | Operations Management | Mandatory | 2 | January Semester | Jan 2023 To May 2023 |
| C18BS | Business Skills for the Second Machine Age | Mandatory | 2 | | |
| C38MO | Management Acct. in Org | Mandatory | 2 | | |
| C18OB | Organizational Behaviour | Optional | 2 | | |
| C18TP | Enterprise Concepts and Issues | Optional | 2 | | |
| C18SE | Managing the Service Experience | Optional | 2 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 4 Mandatory Courses

| | | | | | |
|-------|---------------------------|-----------|---|-----------------------|----------------------------|
| C18HM | Human Resource Management | Mandatory | 2 | September Semester | Sep 2023 To Dec 2023 |
| C18FM | Fundamentals of Marketing | Mandatory | 2 | | |
| C18CB | Consumer Behaviour | Mandatory | 2 | | |
| F78QT | Quantitative Methods | Mandatory | 2 | | |

MA [Hons] / BA Accountancy & Finance

| | | |
|----------------|---|--------------------------------------|
| Programme Name | : | MA [Hons] / BA Accountancy & Finance |
| Programme Code | : | C31M-ACF / C311-ACF |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|--------------------------|------------------|--|
| Programme Director | Dr Sunita Mathur | Sunita.Mathur@hw.ac.uk |
| Dissertation Coordinator | Dr Milica Tadic | m.tadic@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester – 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|--------------------------------|-----------|---|------------------|----------------------------|
| C17DB | Discovering Business | Mandatory | 1 | January Semester | Jan 2023 To May 2023 |
| C17PS | Becoming a Professional | Mandatory | 1 | | |
| C27IE | Introduction to Economics | Mandatory | 1 | | |
| C97NZ | Introduction to Psychology 2 | Electives | 1 | | |
| E17FM | Fashion Marketing & Management | Electives | 1 | | |
| D47HC | Human Geography & The City | Electives | 1 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

May Semester – 4 Mandatory Courses

| | | | | | |
|-------|---|-----------|---|--------------|-------------------------------|
| C17MK | Introduction to Marketing | Mandatory | 1 | May Semester | May 2023 To August 2023 |
| C17EB | Management of a Global context | Mandatory | 1 | | |
| C37AF | Introduction to Accountancy and Finance | Mandatory | 1 | | |
| C67AS | Academic Skills | Mandatory | 1 | | |

Direct Entry & Continuing Students

Year 2

January Semester Two – 4 Mandatory Courses

| | | | | | |
|-------|--|-----------|---|------------------|----------------------------|
| C38FB | Financial Accounting | Mandatory | 2 | January Semester | Jan 2023 To May 2023 |
| C38MO | Management Accounting in Organisations | Mandatory | 2 | | |
| F78QT | Quantitative Methods 1 | Mandatory | 2 | | |
| C38FM | Financial Markets Theory | Mandatory | 2 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 2 Mandatory & 2 Elective Course(s)

| | | | | | |
|-------|-----------------------------------|-----------|---|--------------------|-----------------------------|
| C38PA | Principles of Accounting | Mandatory | 2 | September Semester | Sept 2023 To Dec 2023 |
| C38FI | Introduction to Finance | Mandatory | 2 | | |
| C38SE | Social & Environmental Accounting | Electives | 2 | | |
| C18CL | Commercial law | Electives | 2 | | |
| C17EB | Management and Global Context | Electives | 2 | | |

Note: Recommended to take C18CL and C38SE

Year 3

January Semester – 2 Mandatory & 2 Optional Course(s)

| | | | | | |
|-------|---------------------------------------|-----------|---|------------------|----------------------------|
| C19RH | Business Research Methods | Mandatory | 3 | January Semester | Jan 2023 To May 2023 |
| C39CA | Contemporary Issues in Fin Accounting | Mandatory | 3 | | |
| C19BU | Strategic Management * | Optional | 3 | | |
| C39CE | Managing Corporate Value | Optional | 3 | | |
| C39SN | Financial Derivatives* | Optional | 3 | | |
| C39TA | Taxation* | Optional | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 2 Mandatory & 2 Optional Course(s)

| | | | | |
|-------|--|-----------|---|--------------------|
| C39AU | Auditing and Assurance | Mandatory | 3 | September Semester |
| C39MT | Management Accounting Techniques and Decisions | Mandatory | 3 | |
| C39CN | Mergers and Acquisitions | Optional | 3 | |

| | | | | | |
|-------|------------------------------|----------|---|--|-----------------------------|
| C39SM | Inter Bond and Currency Mark | Optional | 3 | | Sept 2023 To Dec 2023 |
|-------|------------------------------|----------|---|--|-----------------------------|

Notes:

*C19BU Strategic Management is required for students who wish to pursue CIMA, CPA & ICAEW.

*C39TA Taxation is required for maximum exemptions.

*C39SN Financial Derivatives is advisable for CFA.

Year 4

January Semester – 1 Mandatory & 3 Optional Course(s)

| | | | | | |
|-------|------------------------------------|-----------|---|------------------|----------------------------|
| C30DY | Accounting and Fin Dissertation 2 | Mandatory | 4 | January Semester | Jan 2023 To May 2023 |
| C30HY | Corporate Reporting | Optional | 4 | | |
| C30IY | International Accounting | Optional | 4 | | |
| C30SY | Equity Markets and Fund Management | Optional | 4 | | |
| C30CY | Contemporary Issues in Finance | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 1 Mandatory & 3 Optional Course(s)

| | | | | | |
|-------|--|-----------|---|--------------------|-----------------------------|
| C30DX | Accounting and Fin Dissertation 1 | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C30CX | Agency Theory and Corporate Governance | Optional | 4 | | |
| C30HX | Accounting Theory | Optional | 4 | | |
| C30MX | Managerial Accounting: Decision Making | Optional | 4 | | |

MA [Hons] / BA Business and Finance

| | | |
|----------------|---|-------------------------------------|
| Programme Name | : | MA [Hons] / BA Business and Finance |
| Programme Code | : | C37M-BUF / C371-BUF |
| Mode of Study | : | Full Time |

Key Contacts

| Designation | Name | Contact Email |
|--------------------------|-----------------|--|
| Programme Director | Dr Ullas Rao | U.Rao@hw.ac.uk |
| Dissertation Coordinator | Dr Milica Tadic | m.tadic@hw.ac.uk |

| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
|-------------|--------------|---------------------|------|----------|----------------|
|-------------|--------------|---------------------|------|----------|----------------|

New Students

Year 1

January Semester – 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|--------------------------------|-----------|---|------------------|----------------------------|
| C17DB | Discovering Business | Mandatory | 1 | January Semester | Jan 2023 To May 2023 |
| C17PS | Becoming a Professional | Mandatory | 1 | | |
| C27IE | Introductory Economics | Mandatory | 1 | | |
| C97NZ | Introduction to Psychology 2 | Electives | 1 | | |
| E17FM | Fashion Marketing & Management | Electives | 1 | | |
| D47HC | Human Geography & The City | Electives | 1 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

May Semester – 4 Mandatory Courses

| | | | | | |
|-------|--|-----------|---|--------------|----------------------------|
| C17MK | Introduction to Marketing | Mandatory | 1 | May Semester | May 2023 To Aug 2023 |
| C17EB | Management in a Global context | Mandatory | 1 | | |
| C37AF | Introduction to Accounting and Finance | Mandatory | 1 | | |
| C67AS | Academic Skills | Mandatory | 1 | | |

Direct Entry & Continuing Students

Year 2

January Semester – 3 Mandatory and 1 Elective Course(s)

| | | | | | |
|-------|---------------------------------|-----------|---|------------------|----------------------------|
| C18OB | Organisational Behaviour | Mandatory | 2 | January Semester | Jan 2023 To May 2023 |
| C38FM | Financial Markets Theory | Mandatory | 2 | | |
| F78QT | Quantitative Methods 1 | Mandatory | 2 | | |
| C18OP | Operations Management | Electives | 2 | | |
| C18BS | Business skills | Electives | 2 | | |
| C18TP | Enterprise: Concepts and Issues | Electives | 2 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 2 Mandatory & 2 Elective Course(s)

| | | | | | |
|-------|-------------------------------------|-----------|---|--------------------|-----------------------------|
| C38PF | Personal Finance | Mandatory | 2 | September Semester | Sept 2023 To Dec 2023 |
| C38FI | Introduction to Finance | Mandatory | 2 | | |
| C18CL | Commercial Law | Electives | 2 | | |
| C18HM | Human Resource Management | Electives | 2 | | |
| C38SE | Social and Environmental Accounting | Electives | 2 | | |
| C18FM | Fundamentals of Marketing | Electives | 2 | | |
| C48IB | Intercultural Issues in Bus and Man | Electives | 2 | | |

Year 3

January Semester – 4 Mandatory Courses

| | | | | | |
|-------|---------------------------|-----------|---|------------------|----------------------------|
| C19RH | Business Research Methods | Mandatory | 3 | January Semester | Jan 2023 To May 2023 |
| C19BU | Strategic Management | Mandatory | 3 | | |
| C39CE | Managing Corporate Value | Mandatory | 3 | | |
| C39SN | Financial Derivatives | Mandatory | 3 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 2 Mandatory & 2 Optional Course(s)

| | | | | | |
|-------|----------------------------|-----------|---|--|--|
| C39CN | Mergers and Acquisitions | Mandatory | 3 | | |
| C39FN | Corporate Financial Theory | Mandatory | 3 | | |

| | | | | | |
|-------|--------------------------------------|-----------|---|--------------------|-----------------------------|
| C39FT | Fundamentals of Financial Technology | Mandatory | 3 | September Semester | Sept 2023 To Dec 2023 |
| C19CE | Consumer Behaviour | Optional | 3 | | |
| C19RT | Resource and Talent Management | Optional | 3 | | |
| C19PT | Project Management | Optional | 3 | | |

Year 4

January Semester – 1 Mandatory & 3 Optional Course(s)

| | | | | | |
|-------|------------------------------------|-----------|---|------------------|----------------------------|
| C30DY | Accounting and Fin Dissertation 2 | Mandatory | 4 | January Semester | Jan 2023 To May 2023 |
| C30SY | Equity Markets and Fund Management | Optional | 4 | | |
| C10DI | Diversity Management | Optional | 4 | | |
| C30BA | Banking | Optional | 4 | | |
| C30CY | Contemporary Issues in Finance | Optional | 4 | | |
| C10DM | Digital Marketing | Optional | 4 | | |
| C10SM | Marketing and Management of SMEs | Optional | 4 | | |

Note: You will need to enrol for September Semester courses ONLY in the next Academic Year once enrolment and registration are open. You will be notified when the portal will be open for next year.

September Semester – 2 Mandatory Courses & 2 Elective(S)

| | | | | | |
|-------|--|-----------|---|--------------------|-----------------------------|
| C30DX | Accounting and Fin Dissertation 1 | Mandatory | 4 | September Semester | Sept 2023 To Dec 2023 |
| C30CX | Agency theory and corporate governance | Mandatory | 4 | | |
| C10IB | Global Business Analysis 1: International Markets and Strategy | Electives | 4 | | |
| C10MB | Managing business performance | Electives | 4 | | |
| C10IE | International Entrepreneurship | Electives | 4 | | |
| C10LM | Leisure Marketing | Electives | 4 | | |

BSc Psychology with Management

| | | | | | |
|---|---------------------------------|----------------------------|-------------|--|----------------------------|
| Programme Name | BSc Psychology with Management | | | | |
| Programme Code | C913-PWM | | | | |
| Mode of Study | Full Time | | | | |
| Key Contacts | | | | | |
| Designation | | Name | | Contact Email | |
| Programme Director | | Minu Mathews | | M.Mathews@hw.ac.uk | |
| Dissertation Coordinator | | Pik Ki Ho | | P.Ho@hw.ac.uk | |
| Course Code | Course Title | Mandatory /Optional | Year | Semester | Semester Dates |
| Year 1 | | | | | |
| New Students | | | | | |
| January Semester – 3 Mandatory and 1 Optional Course(s) | | | | | |
| C97NZ | Introduction to Psychology 2 | Mandatory | 1 | January Semester | Jan 2023 To May 2023 |
| C97RE | Research Methods and Analysis 2 | Mandatory | 1 | | |
| C17PS | Becoming a Professional | Mandatory | 1 | | |
| C17DB | Discovering Business | Optional | 1 | | |
| May Semester – 4 Mandatory Courses | | | | | |
| C17EB | Management in a Global Context | Mandatory | 1 | May Semester | May 2023 To Aug 2023 |
| C97NY | Introduction to Psychology 1 | Mandatory | 1 | | |
| C97RM | Research Methods and Analysis 1 | Mandatory | 1 | | |
| C97SP | Academic Skills in Psychology | Mandatory | 1 | | |
| After successfully completing Year 1, students are requested to follow the September intake Programme guide of the BSc Psychology with Management Programme for Year 2. | | | | | |

BSc Psychology

| | | | | | | |
|---|---------------------------------|--------------|----------------------------|-------------|--|------------------------------------|
| Programme Name | BSc Psychology | | | | | |
| Programme Code | C912-PSY | | | | | |
| Mode of Study | Full Time | | | | | |
| Key Contacts | | | | | | |
| Designation | | Name | | | Contact Email | |
| Programme Director | | Minu Mathews | | | M.Mathews@hw.ac.uk | |
| Dissertation Coordinator | | Pik Ki Ho | | | P.Ho@hw.ac.uk | |
| Course Code | Course Title | | Mandatory /Optional | Year | Semester | Semester Dates |
| New Students | | | | | | |
| Year 1 | | | | | | |
| January Semester – 3 Mandatory and 1 Optional Course(s) | | | | | | |
| C97NZ | Introduction to Psychology 2 | | Mandatory | 1 | 2 | Jan 2023 to May 2023 |
| C97RE | Research Methods and Analysis 2 | | Mandatory | 1 | 2 | |
| C17PS | Becoming a Professional | | Mandatory | 1 | 2 | |
| C17DB | Discovering Business | | Optional | 1 | 2 | |
| May Semester – 3 Mandatory and 1 Optional Course(s) | | | | | | |
| C97NY | Introduction to Psychology 1 | | Mandatory | 1 | 3 | May 2023 To Aug 2023 |
| C97RM | Research Methods and Analysis 1 | | Mandatory | 1 | 3 | |
| C97SP | Academic Skills in Psychology | | Mandatory | 1 | 3 | |
| C17EB | Management in a Global Context | | Optional | 1 | 3 | |
| After successfully completing Year 1, students are requested to follow the September intake Programme guide of the BSc Psychology with Management Programme for Year 2. | | | | | | |