

GUIDANCE SHEET FOR ENROLMENT

MA in Marketing

Full-Time Structure – Year 1 (September 2022/23)

MA in Marketing		
Programme Code: C1M2-MAR		
Mode: Full-Time		
Course Code	Course Title	Semester
C18FM	Fundamentals of Marketing	1
C18HM	Human Resource Management	
C18CB	Consumer Behaviour <i>*For C18CB timetable, please refer to C19CE timetable.</i>	
F78QT	Quantitative Methods	
MPU Courses		
MPU 3422/ K20AI	Self-Empowerment and Social Responsibility I <i>(the completion of this subject is one year - SEM 1 & SEM 2)</i>	2
MPU 3212/ K20AE	National Language A <i>(for Malaysian students only, applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)</i>	
C18OP	Operations & Supply Chain Management	
C38MO	Management Accounting in Organisations	
C18BS	Business Skills for the Second Machine Age	
Choose 2 from below:		2
C18OB	Organisational Behaviour	
C18TP	Enterprise: Concepts and Issues	
MPU Courses		
MPU 3182/ K20AK	Appreciation of Ethics and Civilisations <i>(for Malaysian students)</i>	
MPU 3143 / K20AB	Malay Language Communication 2 <i>(for International students)</i>	
MPU 3422 / K20CI	Community Projects and Self-Empowerment II <i>(Submission of Group Projects and Assignments)</i>	

GUIDANCE SHEET FOR ENROLMENT

Bachelor of Business Administration

Full-Time Structure – Year 1 (September 2022/23)

Bachelor of Business Administration Programme Code: C1BA-BBA Mode: Full-Time		
Course Code	Course Title	Semester
C18HM	Human Resource Management	1
C18FM	Fundamentals of Marketing	
C17EB	Management in a Global Context	
F78QT	Quantitative Methods	
C18CL	Commercial Law	
MPU Courses		
MPU 3422/ K20AI	Self-Empowerment and Social Responsibility I <i>(the completion of this subject is one year - SEM 1 & SEM 2)</i>	
MPU 3212/ K20AE	National Language A <i>(for Malaysian students only, applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)</i>	
C18OP	Operations Management	2
C18BS	Business Skills for the Second Machinery Age	
Choose 3 from below:		
C18OB	Organisational Behaviour	
C18TP	Enterprise: Concepts and Issues	
C18SE	Managing the Service Experience	
MPU Courses		
MPU 3182/ K20AK	Appreciation of Ethics and Civilisations <i>(for Malaysian students)</i>	
MPU 3143 / K20AB	Malay Language Communication 2 <i>(for International students)</i>	
MPU 3422 / K20CI	Community Projects and Self-Empowerment II <i>(Submission of Group Projects and Assignments)</i>	

GUIDANCE SHEET FOR ENROLMENT

MA International Business Management

Full-Time Structure – Year 1 (September 2022/23)

MA International Business Management		
Programme Code: C1GM-IBM		
Mode: Full-Time		
Course Code	Course Title	Semester
C18HM	Human Resource Management	1
C18FM	Fundamentals of Marketing	
F78QT	Quantitative Methods	
C17EB	Management in a Global Context	
MPU Courses		
MPU 3422/ K20AI	Self-Empowerment and Social Responsibility I <i>(the completion of this subject is one year - SEM 1 & SEM 2)</i>	2
MPU 3212/ K20AE	National Language A <i>(for Malaysian students only, applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)</i>	
C18OP	Operations Management	
C18TP	Enterprise: Concepts and Issues	
C18BS	Business Skills for the Second Machinery Age	
Choose 2 from below:		
C18OB	Organisational Behaviour	2
C18SE	Managing the Service Experience	
MPU Courses		
MPU 3182/ K20AK	Appreciation of Ethics and Civilisations <i>(for Malaysian students)</i>	
MPU 3143 / K20AB	Malay Language Communication 2 <i>(for International students)</i>	
MPU 3422 / K20CI	Community Projects and Self-Empowerment II <i>(Submission of Group Projects and Assignments)</i>	

GUIDANCE SHEET FOR ENROLMENT

MA Accounting & Business Finance

Full-Time Structure – Year 1 (September 2022/23)

MA Accounting and Business Finance Programme Code: C301-ABF Mode: Full-Time		
Course Code	Course Title	Semester
C38PA	Principles of Accounting	1
C38FI	Fundamentals of Finance	
C27IE	Introductory Economics	
C17EB	Managing in a Global Context	
MPU Courses		
MPU 3422/ K20AI	Self-Empowerment and Social Responsibility I <i>(the completion of this subject is one year - SEM 1 & SEM 2)</i>	
MPU 3212/ K20AE	National Language A <i>(for Malaysian students only, applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)</i>	
C38FB	Financial Accounting	
C38MO	Management Accounting in Organisations	
C38FF	Finance and Financial Statistics	
C38FM	Financial Markets Theory	
MPU Courses		
MPU 3182/ K20AK	Appreciation of Ethics and Civilisations <i>(for Malaysian students)</i>	
MPU 3143 / K20AB	Malay Language Communication 2 <i>(for International students)</i>	
MPU 3422 / K20CI	Community Projects and Self-Empowerment II <i>(Submission of Group Projects and Assignments)</i>	

GUIDANCE SHEET FOR ENROLMENT

MA Business and Finance

Full-Time Structure – Year 1 (September 2022/23)

MA Business and Finance		
Programme Code: C37M-BUF		
Mode: Full-Time		
Course Code	Course Title	Semester
C38FI	Introduction to Finance	1
C38PF	Personal Finance and Investment Ethics	
C27IE	Introductory Economics**	
C17EB	Management in a Global Context**	
MPU Courses		
MPU 3422/ K20AI	Self-Empowerment and Social Responsibility I <i>(the completion of this subject is one year - SEM 1 & SEM 2)</i>	2
MPU 3212/ K20AE	National Language A <i>(for Malaysian students only, applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)</i>	
C38FM	Financial Markets Theory	
F78QT	Quantitative Methods	
C18OB	Organisational Behaviour	
C38MO	Management Accounting in Organisations**	2
MPU Courses		
MPU 3182/ K20AK	Appreciation of Ethics and Civilisations <i>(for Malaysian students)</i>	
MPU 3143 / K20AB	Malay Language Communication 2 <i>(for International students)</i>	
MPU 3422 / K20CI	Community Projects and Self-Empowerment II <i>(Submission of Group Projects and Assignments)</i>	

**Recommended Option: Students are strongly advised to take these courses.

GUIDANCE SHEET FOR ENROLMENT

BSc Psychology with Management

Full-Time Structure – Year 1 (September 2022/23)

BSc Psychology with Management Programme Code: C913-PWM Mode: Full-Time		
Course Code	Course Title	Semester
C98PH	Philosophy and History of Psychology	1
C98RU	Research Methods & Analysis 3	
C98HD	Human Development & Intelligence	
C18HM	Human Resource Management	
MPU Courses		
MPU 3422/ K20AI	Self-Empowerment and Social Responsibility I <i>(the completion of this subject is one year - SEM 1 & SEM 2)</i>	
MPU 3212/ K20AE	National Language A <i>(for Malaysian students only, applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)</i>	
C98CO	Cognitive Psychology 1	
C98RT	Research Methods & Analysis 4	
C98SY	Social Psychology	
C18OB	Organisational Behaviour	
MPU Courses		
MPU 3182/ K20AK	Appreciation of Ethics and Civilisations <i>(for Malaysian students)</i>	
MPU 3143 / K20AB	Malay Language Communication 2 <i>(for International students)</i>	
MPU 3422 / K20CI	Community Projects and Self-Empowerment II <i>(Submission of Group Projects and Assignments)</i>	

GUIDANCE SHEET FOR ENROLMENT

BSc Psychology

Full-Time Structure – Year 1 (September 2022/23)

BSc Psychology		
Programme Code: C912-PSY		
Mode: Full-Time		
Course Code	Course Title	Semester
C98PH	Philosophy and History of Psychology	1
C98RU	Research Methods & Analysis 3	
C98HD	Human Development & Intelligence	
C18HM	Human Resource Management	
MPU Courses		
MPU 3422/ K20AI	Self-Empowerment and Social Responsibility I <i>(the completion of this subject is one year - SEM 1 & SEM 2)</i>	
MPU 3212/ K20AE	National Language A <i>(for Malaysian students only, applicable to students who did not sit for SPM or did not obtain a Credit in SPM Bahasa Melayu)</i>	
C98CO	Cognitive Psychology 1	2
C98RT	Research Methods & Analysis 4	
C98SY	Social Psychology	
C18OB	Organisational Behaviour	
MPU Courses		
MPU 3182/ K20AK	Appreciation of Ethics and Civilisations <i>(for Malaysian students)</i>	
MPU 3143 / K20AB	Malay Language Communication 2 <i>(for International students)</i>	
MPU 3422 / K20CI	Community Projects and Self-Empowerment II <i>(Submission of Group Projects and Assignments)</i>	