The HWU Graduate Attributes

Key Aim

Through their experience at Heriot-Watt University, all students will develop the skills and qualities of the four graduate attributes.

A Distinctive Set of HWU Graduate Attributes

The following four attributes reflect the ethos and key values of Heriot-Watt University; they also take account of the HW graduate characteristics which the University's new Strategic Plan stated would be developed in our students:

- Specialist
- Creative
- Professional
- Global

This series of attributes aims to ensure that the Heriot-Watt University graduate is readily identifiable and is distinct from the graduates of other HEIs. The four attributes must be regarded as a collective; it is the particular combination of these four qualities, rather than each on its own, which defines the HWU graduate.

An over-arching strapline summarises the four attributes and emphasises the distinctive quality of the HWU graduate:

The HWU Graduate: professionally educated, globally employable

Each attribute is expanded by a series of bullet points which explains the particular qualities and skills which the HWU graduate will be able to demonstrate. These qualities and skills are intentionally aspirational, reflecting the characteristics which HWU graduates will not only acquire during the period of study at the University, but also develop further during the course of their professional life.

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