

Business Management Department Newsletter

FROM THE HEAD OF DEPARTMENT

Hi Everyone,

Apologies for the lateness of this issue of the newsletter. I am afraid this was entirely my fault! Yet again we are at the end of another academic year and I would like to start with thanking everyone for their tremendous effort and contributions. Below I have tried to summarise some of the pertinent items for the department.

Examination Boards - Our main focus over the month of May was completion of marking, return of marks attending various assessment and examination boards. Although these activities are not fully complete most of them are done and the assessment boards and examination boards went relatively smoothly. In the Honours Board we processed around 240 students across three campuses and we awarded around 60 First Class Honours Degrees. This is a credit to our Undergraduate Programmes and all the effort put in by all colleagues. This together with the tightening of intake standards and progress regulations demonstrates the quality of the students we are attracting and graduating. A fact we should all be proud of. Similarly, the single PGT Progressions Board where we processed close to 400 PGT students across three campuses. The Board took 3¾ hours, but we got through it fairly smoothly. I would like to take this opportunity to all academic and administrative colleagues who prepared for and/or participated in these meetings.

Graduate Learning Apprenticeships - Our first GLA programme on IT for Business Management will be launched in September 2017 even though it is still going through the approvals process. Geraldine MacKay and Iain Baxter have been leading the development of this. I know that Iain is planning to organise workshops with staff to facilitate conversion of existing courses for Work Based Learning (WBL) delivery. We are also told that the University will be bidding for more Business Management, Accounting and Financial services related GLA programmes. If the University is successful in securing these contracts then we will require to convert more of our courses for WBL delivery.

REF preparations have been underway for some time now. I am told that most of us have had their outputs assessed and shortly we will be getting feedback from the REF teams on the ranking of our papers. I am as anxious as the rest of you to find out how my outputs have been assessed and what I need to do to strengthen my REF submission. I will keep you all informed of developments on this front as I find out what is happening.

2017-18 Workload – Christine and I were hoping to issue updated workloads around the middle of June. However, it is likely that this will now be towards the end of June or early July mainly caused by staffing uncertainties created by the EVR programme. Christine or I will update you as soon as we have a revised version of the workload model

UG and PGT Recruitment – I do not wish to count our chickens before the eggs hatch, but so far we have some early indications that suggest that our recruitment figures 2017/18 may be stronger than last year. Specifically for UG overseas student numbers being bolstered by 2+2 type agreements and much improved conversion rates at PGT level. I am hoping that come October we will be reporting much better news in this critical area. This is an indication that the changes we have made and all the renewed efforts in our internationalisation, recruitment and marketing activities are starting to pay off. A big thanks to everyone who have been involved in these.

EurOMA Conference – In July we will be hosting the annual conference of the European Operations Management Association (EurOMA). The conference has been chaired and organised by Nigel Caldwell and Amos Haniff and assisted by the rest of the LRC team as well as Jessica Doyle. It will attract about 500 international delegates. [The conference will start with a Doctoral programme which will take place 1-2 July 2017, The young Scholars Workshop will take place on the morning of 3 July. The main conference programme, which will start on the afternoon of 3 July 2017, contains 18 parallel sessions within which over 400 papers will be presented.](#) This is huge undertaking for colleagues involved contains and a great opportunity all colleagues to participate in parts of the conference. For further details please see <http://euroma2017.org>

This is all for now. If you are planning your annual vacation soon, have a great one.

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BUSINESS MANAGEMENT EXAM BOARDS

You should all have the following dates in your diary:

LEVEL	YEARS	BOARD TYPE	DATE	TIME	BUILDING & ROOM	MARKING DEADLINE
UG	1-3	Assessment	Tuesday, 13 June	10.30am	MB G14	Monday, 05 June
UG	1-3	Progression/Award	Wednesday, 21 June	10.30am	MB G14	n/a

NEWS FROM MALAYSIA

“HSBC Malaysia Business Case Competition 2017”

Congratulations to our SoSS students – Adrian Renaldo Tan Guan Hooi (Year 3, BBA), Christopher Khoo Tze Chern (Year 1, Psychology with Management), Tay Jia Hui (Year 3, BBA) and Zulaikha Binti Zainul Rizam (Year 1 Psychology with Management) who participated in the “HSBC Malaysia Business Case Competition 2017” and won 3rd place. Under the mentorship of Loo Yoke Mei, these fine students showed dedication, diligence and sheer perseverance. Winning the third place, was a great accomplishment considering that the HWUM team competed against 24 institutions of higher education from throughout Malaysia. The competition was designed to provide a platform for young students to apply their practical business knowledge and skills to real life business scenarios. The HSBC business case competition is organised by Enactus Foundation Malaysia and sponsored by HSBC Bank Malaysia Berhad. The competition was judged by a panel of judges from a wide spectrum of industries and disciplines in Malaysia.



(From left Zulaikha, Jia Hui, Adrian and Christopher)

RESEARCH PAPERS & ACTIVITY

Gannon, M., Baxter, I., Collinson, E., Curran, R., Farrington, T., Glasgow, S., Godsman, E., Gori, K., Jack, G., Lochrie, S., Maxwell-Stuart, R., MacLaren, A., MacIntosh, R., O’Gorman, K., Ottaway, L., Perez-Vega, R., Taheri, B., Thompson, J., & Yalinay, O. (2017). Travelling for Umrah: Destination attributes, destination image, and post-travel intentions, *The Service Industries Journal*. [ABS 2* , impact factor: 0.832]

**Deadline for the next edition of the Business Management Newsletter is:
Monday July 24th, for publishing on Wednesday July 26th.**