

## Business Management Department Newsletter

### FROM THE HEAD OF DEPARTMENT

Hi Everyone,

Another semester and teaching session nearly finished.... Hurrah!

My big ticket item for this newsletter is about upcoming assessment and examination boards. Can I urge all colleagues to actively participate in these boards by attending the boards and/or submitting their reports to the secretary of the board in good time? Please remember that you need to submit your report on each one of your courses to the assessment boards. Also if you are teaching in any of the courses you should be attending the progress and award boards. Your attendance at progress and award boards are particularly important if you are a Programme Director.

By now you all should have received an e-mail from me asking for interest in leading the Department's participation in the graduate apprenticeship programmes. The graduate apprenticeship programme is a UK government initiative where industry and commerce tries to attract some of the brightest and best school leavers in to a Graduate Apprenticeship Programme where the students do up to 80% of their learning at work and 20% in the University. Heriot Watt has been successful winning a number of these programmes. The first one to go live is on IT and Business, but there will be more business focused programmes coming down the pipeline over the next few years. The university has already invested in hiring in expertise on work based learning and considerable investment has already been promised by the University to enable Schools to develop and deliver these programmes. I do believe that this is a significant development, not just for Heriot Watt but also for the HE sector overall. I think we will be seeing more and more Universities moving towards this industry-HE partnership based education programmes over the coming years.

On a related matter, we have decided to institute an Industrial Advisory Panel. Many thanks to those colleagues who suggested names. We have now sent invitations to about 16 high profile individuals and their acceptances are coming in slowly. The inaugural meeting of the panel will be at 4.30pm on 26 April 2017. Although I would like to be in a position to invite everyone in the department to attend this meeting, realistically, considering space and budget constraints I will try to invite a cross section of colleagues from the Department. I will keep you informed as this develops.

Last but definitely not least I would like to take this opportunity to celebrate the success of a number of colleagues. In July Nigel and Amos are hosting the EurOMA'2017 which has attracted a record number of c.900 abstracts for about 500 places. It is set to be one of the largest EurOMA conferences of all time; Abhi is now a Fellow of the Higher Education Academy; Nigel got a paper accepted for Journal of Management Studies, one of the top journals for management research, a real achievement; and, hot of the press, two of our Business Law colleagues, Pierre and Yvonne, have been nominated for the 2017 Teaching Oscars, and this is not the first time for both. Many congratulations to all. You make us proud!

**Umit**

**CHARTERED MANAGEMENT INSTITUTE ACCREDITATION FOR MSc IBM**

We have also been successful in achieving Level 7 accreditation with the Chartered Management Institute (CMI). This means that every MSc IBM student has the opportunity to graduate with both their degree and the Level 7 CMI qualification in 'Strategic Management and Leadership'. The accreditation requires that our courses are mapped to course content and outcomes and I would like to thank all course leaders who assisted with the compilation of the materials for this process. We are currently exploring how we may develop this partnership to enrich curricula and enhance academic and practitioner collaboration. ([www.managers.org.uk](http://www.managers.org.uk))

**Chris Dodd**

**SHIPPING 360 GUEST LECTURE**

On Monday 27th February our students studying on the Maritime Business Economics course and some of the Logistics and Supply Chain Management course students attended a guest lecture delivered by the London based Shipbroker Yannis Diakogiannis from shipping 360 and Alessandro Bollorino from the operations department of shipping 360.



Diakogiannis & Bollorino experts delivered their views regarding the Dry and Wet market and gave several examples from their everyday work life. Our students gained a deep understanding of the current challenges of the shipping market and also the issues which a shipbroker and an operator faces on their everyday business.

Read more about the visit on the website - <https://www.hw.ac.uk/schools/social-sciences/360-shipping-guest-lecture.htm>

**Stavros Karamperidis**

**BUSINESS MANAGEMENT DEPARTMENTAL MEETING**

The next Departmental meeting is on April 26<sup>th</sup>. Following that the first of the new academic year will be on September 6<sup>th</sup> (which will be the Academic Year Launch meeting as we had this Academic year).

## WATT VENTURES COMPETITION - BUSINESS MANAGEMENT STUDENTS

Open to undergraduate and postgraduate students from all five campuses, Watt Ventures looks for budding entrepreneurs from the University to submit their ideas for a chance to win cash prizes and business support! The Watt Ventures Pitching and Awards Final was held in Edinburgh on March 16<sup>th</sup>, being the culmination of a Heriot-Watt University and Santander Universities UK student ideas competition that launched in December last year.

This year, a group of Edinburgh 3<sup>rd</sup> year Business Management students developed the winning idea, *Art-Vant Gart* which was part of their coursework for Business Venturing (semester 1); a service to student artists studying at Scottish art schools and colleges, enabling them to sell their artwork across the UK. The team, Fraser Kirkman, Kieran Mooney, Joshua Taylor, Dominique Larkin and Anneka Torrance went on to win the **Best Team Prize**.

Dubai 3<sup>rd</sup> year business management students, Joy Golla Davidson and his team, Hannah Faith Asuncion, Belachew Ulea, Amir Keyoum, Dora Mingovska, and Nishant Sarid, won the **Most Innovative Idea** – with their Hydrobelt project, called *E-Sea Life*. This is a PFD (Personal Flotation Device) in the form of a wearable belt which inflates and forms a ring under the users' arms to save them from drowning when in water.

The **Dubai country prize** was won by two 4<sup>th</sup> year Business Management students, Mahjabeen Shahid and Mohammad Laraib Khan, for their business idea, *Mr Convenient*, which aims to connect users with a range of professional services that include Cleaners, Plumbers, Electricians, Locksmith and Dog walkers.

This is the link to the HW news story on Watt Ventures 2017:

<https://www.hw.ac.uk/about/news/student-entrepreneurs-pitch-for-prizes.htm>

**Marlene Muller / Cathie Wright**

## NEWS FROM MALAYSIA

### Talks by Prof. Verlin B. Hinsz

SoSS (Malaysia) had the privilege of having Prof. Verlin B. Hinsz from the Department of Psychology, North Dakota State University, USA speak to the staff and students of the school. His talk on the 27<sup>th</sup> of February titled “Judgemental Anchor Influences on Allocation and Goal Decisions” and on the 28<sup>th</sup> February titled “The Search for Synergies in Small Group Performance” was very enlightening. The first talk focused on theoretical, conceptual and practical implications of the introduction of judgemental anchors in decision situations and the second talk focused on the search for synergies in how groups combine information from the memories of their members and how groups combine knowledge for making quantitative estimation judgements.

### Congratulations to Dr Ng Lai Hong

The best lecturer (SoSS) for 2017 was awarded to Dr Ng Lai Hong during the HWUMSA (HWUM Student Association) Annual Dinner held on the 23<sup>rd</sup> of March. Dr Ng was nominated together with Lim Sheau Yen and Dr Shaharudin Yunus. The award was presented for the first time this year and was based on students' votes.



### Intersarsity Corporate Strategy Competition



“The 4 Joules” – David Lum Shi Haur (Year 2 BBA), Roshaneswaran Agilandeswaran (Year 2 MA BF), Jolene Yong Ching Wern (Year 2 MA BF) and Vanessa Kerk Tong Ying (Year 2 MA BF) of SoSS won second place in the Intersarsity Corporate Strategy Competition hosted by University of Malaya Accounting Club (UMAC). The competition was sponsored by Ernst & Young, KPMG, Deloitte, CPA, ACCA and ICAEW. Sixty participants from 20 public and private universities across Malaysia participated in this intensely fought competition. In addition to winning second place, Roshaneswaran bagged the Best Presenter Award. The team were mentored by Jimmy Tam, Ricky Wong, Ng Lai Ling and Ng Lai Hong. This is the first win for the University and the School at HWUM. Kudos to our team.

## NEWS FROM DUBAI

### Recruitment and Marketing Team

Under the guidance of Paul Hopkinson (IMM and IBM) the Programme Directors - Faizul Haque (A&F), Mohamed Salama (LOP), Carrie Annabi (LSCM) and Marlene Muller (UG) have formed themselves into a recruitment and marketing team and are working closely with our partner, Study World, to design and run an innovative series of events.

### Undergraduate Programme Team

Marlene has ‘willingly volunteered’ to reprise her role of Director of Undergraduate Teaching in Dubai and has already built a new team of: Honours Year - Sean Lochrie; 3rd Year - Ummesalma Mutjaba; 2nd Year - Dr Jelena Janjusevic and 1st Year - Dr Sunita Mathur.

### Public Engagement Lectures

During their recent visits Robert (Why Strategy Matters) and Umit (Organisational control and the understanding of the interplay between measurement, management, engagement and performance!) both gave public lectures as part of Paul's recruitment and marketing programme.

Kevin O'Gorman

### INTERNATIONAL FOOD WITH PHD'S

We had a very successful Pizza night with our PhD students. Some photos attached.



We would like to arrange **International Food Lunch** for PhD students and staff on 24<sup>th</sup> May at 1:30! It is in front of my office. PhD students are going to bring food from their hometown or county. It's just another opportunity to get together - both staff and PhD students. So, please come along!

If you are coming along, can you add your name to Doodle link below please?

<http://doodle.com/poll/gyeeugd9mk9zep8x>

Babak Taheri

### DISABILITY AND ACADEMIC CAREERS

On the 17th March Kate Sang was a keynote speaker for the National Disabled Staff Network annual conference, held in Edinburgh. Kate presented her recently completed research on disability and academic careers. During the afternoon session Kate and Jenny Meinich led a workshop exploring ways of disseminating the research findings – one suggestion was to do an animation of the findings – which can be seen here [https://www.youtube.com/watch?v=7Z\\_FaYN9e2o](https://www.youtube.com/watch?v=7Z_FaYN9e2o)

Kate Sang

### PERIOD POVERTY

Kate Sang was a member of a roundtable discussion at the Scottish Parliament on the 27th March 2017. Monica Lennon MSP is preparing a bill for the Scottish Parliament on accessibility and affordability of menstrual products in Scotland. This was an opportunity to feed in findings from the disability and academic careers project, as well as broader work on women's health and well-being in the workplace. More information here <http://www.scottishlabour.org.uk/blog/entry/tackling-period-poverty>

Kate Sang

## SOCIETY FOR THE ADVANCEMENT OF MANAGEMENT STUDIES GRANT

Norin Arshed has been awarded £3,000 from the Society for the Advancement of Management Studies to host a workshop titled: “Enterprise Policy: The application of theory and progression of policy and practice”. The workshop includes involvement, support and keynote speakers from Strathclyde University, London School of Economics, Kingston University, The Department for Business, Energy and Industrial Strategy (England), DGE, Ministry of Economy and Finance (France), the Scottish Government, as well the Heads of Policy and Research from the think tanks NESTA and the Adam Smith Institute who will be participating as panel members. For further information or to attend please get in touch with Norin.

**Norin Arshed**

## MSc LOGISTICS STUDENT RECEIVES CILT AWARD

Akshita Bajpai, a postgraduate student of Logistics and Supply chain management programme received the CILT’s Young Professional Runner-up award. The award was presented to her at Annual CILT young professional conference held at the Royal Society of Edinburgh on 2 March 2017. The chartered Institute of Logistics and Transport (CILT) acknowledges and encourages logistics/transport postgraduate students for their all-round performance.



Akshita is undertaking her MSc sponsored by an initiative between Heriot-Watt School of Social Sciences and Baxters Food Group. This innovative programme will enable her to embed 6 months’ industry experience in her programme, adding value for the business and enabling her to acquire excellent employability skills to her degree.

## RESEARCH PAPERS & ACTIVITY

### Papers

**Taheri, B., Farrington, T., Curran, R., O’Gorman, K.** (2017) Sustainability and the Authentic Experience. Harnessing brand heritage – a study from Japan, *Journal of Sustainable Tourism* (ABS 3\*, impact factor 2.480)

**Jack, G., Farrington, T., MacIntosh, R., O’Gorman, K., Curran, R.** (2017). Plucky Amateurs: Constructing professionalism in organizations, *Fourth Annual University of Edinburgh Business School Paper Development Workshop On Organisational and Institutional Change*.

**Popular Media**

**MacIntosh, R. and O’Gorman, K.** Career Advice: How to get promoted in academia. *Times Higher Education*. <https://www.timeshighereducation.com/news/career-advice-how-to-co-author-research-paper> March 2017

**Gibson, N. and O’Gorman, K.** Blurred lines: building winning athletes in sport or just plain bullying? *The Conversation*. <https://theconversation.com/blurred-lines-building-winning-athletes-in-sport-or-just-plain-bullying-74001> March 7, 2017

**Deadline for the next edition of the Business Management Newsletter is:  
Wednesday April 26th, for publishing on Friday April 28th.**