

Business Management Department Newsletter

FROM THE HEAD OF DEPARTMENT

Hi Everyone,

We are already in week 8 and another 4 weeks we will see the end of teaching for another year. I must say, the second semester started without any major issues and so far (touch wood) it is progressing quite smoothly.

I will start with some staffing news. You have probably already heard that Professor Laura Galloway will be leaving us at the end of this month to join the Edinburgh Business School to head up their entrepreneurship programmes. We will all be sad to see Laura leaving us, but she will not be so far away. In fact she tells me that she is not going to move office right away as some refurbishment is being planned in EBS. Many of you will already know Neil Gibson from Oriam. Neil has joined the Department on a 50% secondment as of January 2017. During 2016 Neil worked with various colleagues in the Department as well as colleagues from Psychology to develop the two new MSc programmes in Management and Leadership in Sports-Business/Sports-Performance. During his time in Business Management he will be working on the development of four new courses as well as supporting marketing and recruitment for these programmes. The courses he will be working on are very interesting and I am sure we may want to make use of them in other parts of our PGT curriculum. They include: Problem based learning in performance sport; Developing performance pathway; Pacing strategies; interpreting workload management in business and sport; Interpreting performance data in sport.

We are also arriving at a point in our annual calendar where graduating students are asked to participate in the NSS survey. Based on data I have received recently Business Management is running well behind with a response rate of 41% so far. Can I please ask all colleagues to remind students the importance of participating in the NSS survey. Over the next few days I will be e-mailing all eligible students individually just to reinforce the message.

Concerning NSS and the recent Academic Review of the Department we now have action plans for both which I will share with you at our next Departmental meeting which will be on Wednesday, 1 March 2017.

Umit

NEW MSc INTERNATIONAL BUSINESS MANAGEMENT

After a lengthy process, we have received the fantastic news that the Malaysian Qualifications Agency (MQA) and the Ministry of Higher Education (MoHE) have approved our 'MSc International Business Management with Finance' for delivery at HWU Malaysia. Well done to everyone involved in this process. This means that we are now able to market this programme alongside our other HWUM 'MSc IBM with Marketing' programme. Despite these challenging times for international recruitment, the MSc IBM family continue to be viewed as an attractive proposition and we currently have almost 200 students registered across our 3 campuses for session 2016-17. My continued thanks to all those involved in making MSc IBM such a success (you know who you are!).

Chris Dodd

LOGISTICS STUDENTS VISIT AMAZON FULFILMENT CENTRE

MSc Logistics students visited Amazon Fulfilment Centre in Dunfermline on 21st February. During the visit, students had the opportunity to observe forward and reverse logistics operations of Amazon. They also received useful insights into Amazon's technology for automated processing of online orders. Group picture attached.



Abhi Ghadge

CHANGING TRENDS IN EMPLOYMENT VISIT TO NEW LANARK WORLD HERITAGE SITE

For the fourth year (out of five) the Honours Year students on the Changing Trends in Employment visited New Lanark World Heritage site to learn about Robert Owen and David Dale. The enjoyed a tour of the site followed by a seminar by the Heritage Manager, Jane Masters.



Abigail Marks

COURSE SPECIFIC INDUCTION TO SUPPORT TEACHING AND MARKING

It is important to give a formal course specific induction to support teaching and marking duties if any of PhD students are teaching in your courses. Please, spend some times with the PhD students to explain the course and tutorial nature and requirements.

Babak Taheri

PHD STUDENTS AND STAFF PIZZA NIGHT

We would like to arrange a PhD pizza evening ☺ for PhD students and staff on 7th March after 5:30pm. There is small charge £5 per head, if you come.

It's just another opportunity to get together - both staff and PhD students. So, please come along!

Can I ask you please get back to me if you are interested?

Babak Taheri

DISABILITY IN ACADEMIA

Kate Sang's research on the experiences of disabled academics was featured in The Herald: http://www.heraldscotland.com/news/education/15072008.UK_universities_failing_to_support_disabled_academics/

And as an Op Ed, also in The Herald:

http://www.heraldscotland.com/opinion/15070397.Universities_must_do_more_to_help_disabled_staff_and_students_thrive/

Kate would be very happy to share her preliminary findings.

Kate Sang

GINGERISM

Kate Sang was interviewed as part of a panel on BBC Scotland on the 8th February. The panel was discussing whether red headed people are subject to discrimination. Kate was invited onto the panel to discuss discrimination more broadly (rather than autoethnography!)

To listen to the interview, click on the following link - <http://www.bbc.co.uk/programmes/b055jkys>

Kate Sang

BUSINESS MANAGEMENT DEPARTMENTAL MEETING

Please note the change in date of the next Departmental Meeting. It is now March 1st at 9.15am in EF 26.

The other dates, April 26th and September 6th (which will be the Academic Year Launch meeting as we had this Academic year) remain the same.

Minutes of the last meeting are now available on SharePoint.

NEWS FROM MALAYSIA

“What is the Business Case for Diversity and Inclusion at the Workplace?” and “What Makes a Good Business Plan?”

SoSS (Malaysia) organised two talks in the month of February 2017. On 10th February 2017, Dr. Hamidah Marican presented a talk entitled “The Business Case for Diversity and Inclusion in the Workplace” to students enrolled in the MSc Business Psychology course. Drawing on her extensive experience of designing and implementing D & I policies in multinational companies such as Intel, Shell and BP, she addressed three key drivers of Diversity Management - Compliance and Risk Management, Employer of Choice, and Competitive Edge or Advantage. The take-home message was that leveraging diversity results in employees feeling valued as well as improving organisational competitiveness



The second talk by Mr Ramesh Pathmanathan, Associate Director at PwC (Advisory Services) Malaysia, on the 20th February was on “ What Makes a Good Business Plan?” He spoke on the importance of creative business ideas and the role of the financial plan. Also discussed were the many reasons for the failure of business plans. He shared with the audience his many experiences in handling different types of business plans and the challenges facing SMEs in preparing effective business plans.



Go Global

A group of students from HWUM’s School of Social Sciences (SoSS) spent two weeks in the Edinburgh campus on a short study trip. This initiative not only gave these students an opportunity to experience the Edinburgh campus but they also attended classes and tutorials as usual. While they were there, they met up with other fellow students from Malaysia, immersed themselves in multi-cultural activities such the Burns Supper and the Chinese New Year celebrations. Students also managed to do some sightseeing in the beautiful city of Edinburgh. They gave very good feedback about the trip and recommended that the initiative should continue and some were inspired to join the Go Global programme. Thanks to the HWUK’s SoSS team for their kind hospitality.



RESEARCH PAPERS & ACTIVITY

Papers

Smith, M. and **Bititci, U.S.**, 2016. Interplay between performance measurement and management, employee engagement and performance. *International Journal of Operations and Production Management*, pp.1-24.

'A Policy Agenda for Changing our Relationship with Consumption' - **Iain Black**; Deirdre Shaw; Katherine Trebeck. *Journal of Cleaner Production* (Impact factor 5.3)

Career advice: How to co-author a research paper

O'Gorman, K. D. & MacIntosh, R. 23 Feb 2017 *Times Higher Education*

<https://www.timeshighereducation.com/news/career-advice-how-to-co-author-research-paper>

Nine things all PhD students should do at least once

O'Gorman, K. D. & MacIntosh, R. 29 Jan 2017 *Times Higher Education*

<https://www.timeshighereducation.com/blog/nine-things-all-phd-students-should-do-least-once>

Jiju Antony, Abhijeet Ghadge, Stephanie Ashby & Elizabeth Cudney (2017), "Lean Six Sigma Journey in a UK Higher Education Institute: A Case Study", *International Journal of Quality and Reliability Management*, accepted.

Taheri, B., Coelho, F., Sousa, C., & Evanschitzky, H. (2017). Mood regulation, customer participation, and customer value creation in hospitality services. *International Journal of Contemporary Hospitality Management*, (ABS 3*, impact factor: 2.176)

Journalism

From the dungeon to the multiplex - how bondage has gripped the nation

O'Gorman, K. D. & Maclaren, A. 9 Feb 2017 *The Independent*

<http://www.independent.co.uk/life-style/love-sex/from-the-dungeon-to-the-multiplex-how-bondage-has-gripped-the-nation-a7570706.html>

How Donald Trump harnessed the power of reality TV to win the presidency

O'Gorman, K. D. & Maclaren, A. 24 Jan 2017 Newsweek

<http://europe.newsweek.com/donald-trump-kardashians-reality-tv-united-states-547438?rm=eu>

**Deadline for the next edition of the Business Management Newsletter is:
Wednesday March 29th, for publishing on Friday March 31st.**