FROM THE HEAD OF DEPARTMENT

Hello everyone. I realise that the Christmas and the New Year break feels far behind us, but I would like to start this first issue of 2017 by wishing all colleagues a very healthy, happy and successful New Year. The new semester seems to have started with a bang with no major problems. I hope that it will continue in the smooth and seamless way it started.

I would like to take this opportunity to celebrate achievements of couple of colleagues. First, Jiju’s research has expertise in research in the field of Quality Management and Lean Six Sigma is getting real traction globally, with his citations now exceeding 11,000. To date Jiju has authored/co-authored more than five 4-star publications, fifty eight 3-star publications and seventy one 2-star publications (according to ABS journal ranking list 2015). He has published over 100 papers on Six Sigma and Lean Six Sigma topics (three 4-star, thirty five 3-star and twenty eight 2-star) and is considered to be one of the highest in the world for the number of Six Sigma related publications. In recognition of his achievements the US Industrial Engineering and Operations Management Society has awarded Jiju its Outstanding Teaching Award for 2017. Second, Pierre has achieve a near 100% student feedback score for his two first semester courses. We all know that Pierre and his courses has always been well liked by students and he has won a number of Teaching Oscars in the past. His success in delivering engaging teaching continues. Please join me in congratulating both Jiju and Pierre in their remarkable achievements.

Going back to more mundane business, we have now received the formal report for the Academic Review of the Department, which was conducted in November 2016. In short there are no surprises, but there are a number of recommendations with School wide implications. I will be meeting with colleagues over the next few days to review these and develop an action plan. We will share these with you for your input as soon as we have a draft in place.

Also, over the coming weeks the PDR process will start, which this year will be distributed to a wider number of reviewers. Working with HR colleagues, I have allocated all colleagues to appropriate reviewers which will be communicated very soon together with guidelines on how to prepare for the review process.

Finally, as you all know we have made some changes to the content and structure of our MA IBM programme, which has been approved. However, the global roll out of this new structure has a number of complications which we are currently working through. I hope to give you more specific information on our proposed roll-out plans once we have got these thought out.

Umit

CRoWW SEMINAR SERIES – SPRING 2017

Thursday 2nd February 14.15 – Archer Room, LBB - Rubén José Cuñat Giménez – Florida University Valencia, Spain - Florida University as a Worker Co-operative

Wednesday 8th February 14.00 – Burnett Room, LBB - Professor Bill Harley, University of Melbourne, Australia - Reclaiming Rigour in Qualitative Research
Thursday, 9th February 11.30 – Court Room, LBB - Professor Bill Harley, University of Melbourne, Australia - Meet the (ex) Editor.

Tea and Coffee to be provided at all events. Please see the email sent on January 17th for more details.  

Abigail Marks

PORT LOGISTICS VISIT TO THE PORT OF GRANGEMOUTH

For the third year in a row, Stavros and Peter took students to the Forth Ports site at Grangemouth where they enjoyed an informative lecture followed by a tour of the entire site.

Stavros Karamperidis

CHANGE OF DEGREE TITLE FOR HONOURS YEAR BM STUDENTS

This week all honours year BM students will be emailed to tell them that, if they wish, they can graduate with International Business Management (or International Business Management with...) title. You may have a few students that wish to discuss whether they should change the title of their degree programme and how they should go about it. Please note that students are not required to change - it is a matter of personal choice. Years 1-3 are not being notified about the change but this will happen later on. We are staggering the transfers for various reasons:

- Students in (or planning to go) to Malaysia cannot transfer, as yet. The IBM is in approval. These students will be able to transfer on return to Edinburgh.
- To ensure that student services colleagues are not overwhelmed.
- To take account of new programme structures that have just been approved and will be phased in.

Any questions please contact Geraldine McKay

For info, there is an excerpt from the email at the end of this Newsletter.

Geraldine McKay
NEW PhD STUDENTS, WELCOME!

I would like to welcome all new PhD students to the Business Management department (see below table). We have both part-time and full-time students with variety of topics and supervisory team. We wish all the best on their PhD, research and teaching.

<table>
<thead>
<tr>
<th>Name</th>
<th>Course</th>
<th>Mode</th>
<th>Start</th>
<th>1st Supervisor</th>
<th>2nd Supervisor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Muller, Marlene</td>
<td>PhD</td>
<td>PT</td>
<td>Sep-16</td>
<td>L Galloway</td>
<td>N Kamenou-Aigbeakaen</td>
</tr>
<tr>
<td>Myhill, Katriona</td>
<td>PhD</td>
<td>FT</td>
<td>Sep-16</td>
<td>P Carabellese</td>
<td>J Richards</td>
</tr>
<tr>
<td>Terry, Esme</td>
<td>PhD</td>
<td>FT</td>
<td>Sep-16</td>
<td>A Marks</td>
<td>R Chhina</td>
</tr>
<tr>
<td>Thompson, James</td>
<td>PhD</td>
<td>FT</td>
<td>Sep-16</td>
<td>K O’Gorman</td>
<td>A Madaren</td>
</tr>
<tr>
<td>Trakulsunti, Yaila</td>
<td>PhD</td>
<td>FT</td>
<td>Sep-16</td>
<td>J Antony</td>
<td>A Ghadge</td>
</tr>
<tr>
<td>Saicharoen, Noppong</td>
<td>MPhil</td>
<td>FT</td>
<td>Sep-16</td>
<td>N Caldwell</td>
<td>P Greening</td>
</tr>
<tr>
<td>Yalinay, Ozge</td>
<td>PhD</td>
<td>FT</td>
<td>Sep-16</td>
<td>B Taheri</td>
<td>N Arshed</td>
</tr>
<tr>
<td>Gupta, Sandeep</td>
<td>PhD</td>
<td>FT</td>
<td>Jan-17</td>
<td>J Antony</td>
<td>B Taheri</td>
</tr>
<tr>
<td>Topak, Berna</td>
<td>PhD</td>
<td>FT</td>
<td>Jan-17</td>
<td>U Bititci</td>
<td>N Caldwell</td>
</tr>
<tr>
<td>Xin, Jie</td>
<td>PhD</td>
<td>FT</td>
<td>Jan-17</td>
<td>C Rutherford</td>
<td>P Greening</td>
</tr>
<tr>
<td>Jackman, Laura</td>
<td>PhD</td>
<td>FT</td>
<td>Jan-17</td>
<td>L Galloway</td>
<td>A Marks</td>
</tr>
<tr>
<td>Gilmore, Karen</td>
<td>PhD</td>
<td>FT</td>
<td>Jan-17</td>
<td>M Danson</td>
<td>A Marks</td>
</tr>
</tbody>
</table>

Dr Babak Taheri, BM PGR Coordinator

BUSINESS MANAGEMENT DEPARTMENTAL MEETING

Please note the change in date of the next Departmental Meeting. It is now March 1st at 9.15am. A venue for the Edinburgh part of the meeting will be announced when the Semester 2 Room Booking Embargo has been lifted.

The other dates, April 26th and September 6th (which will be the Academic Year Launch meeting as we had this Academic year) remain the same.

Minutes of the last meeting are now available on SharePoint.

INNOVATION CAUCUS

Norin Arshed has been selected as a member of the Innovation Caucus. The Innovation Caucus is an initiative funded by Innovate UK and the Economic and Social Research Council (ESRC) to support innovation-led growth and promote greater engagement between the social sciences and businesses.

Norin Arshed
NEWS FROM MALAYSIA

Guest Lectures

*Fraud and the Accountant*

SoSS (Malaysia) successfully organised two guest lectures for their students. Dr Grace Mui Yanchi, researcher and Co-Founder and Principal Research Consultant of Thye and Associates conducted an enlightening talk on “Fraud and the Accountant” to the current batch of Accounting and Finance students. Her talk addressed questions such as, “What kind of accountant perpetrates fraud? Why? and what led them to start perpetrating fraud?” She introduced contemporary research and criminological theories to answer these questions.

*Entrepreneurship in Malaysia/Asia”*

Ms Amy Delph, entrepreneur and education consultant from Acton Academy talked about “Entrepreneurship in Malaysia/Asia”. She shared her personal insights into her experiences of being an entrepreneur; the features of entrepreneurial mindset and challenges facing entrepreneurs. This topic proved to be very popular among the Business Management students.

EXTERNAL ENGAGEMENT – EDITORIAL ADVISORY BOARD (EAB) OF A TOP JOURNAL

Dr Babak Taheri has been invited to join the Editorial Advisory Board (EAB) of the International Journal of Contemporary Hospitality Management (IJCHM). IJCHM is a 3* ABS-listed journal with 2.176 impact factor.

Babak Taheri

RESEARCH PAPERS & ACTIVITY

Papers


**Grants**

£30k – in collaboration with University of Economics, the University of Danang, Vietnam, from the British Council to support effective and sustainable university governance in Vietnam, focusing on leadership capacity improvement and creating benchmarking tools (2017/18).

Umit Bititci, Bill Jackson and Jim Ritchie (EPS) have received £160k (HWU share) from Innovate UK for a collaborative project with the Manufacturing Technology centre in Coventry. The overall funding for the project is £350k. The purpose of the project is to develop a Technology/Product Readiness Assessment process to enable Business Angels and Venture Capitalists (VCs) assess the Readiness of the technologies and products they are planning to invest in. The whole purpose of the project is to give confidence to angels and VCs to make investments at earlier stages accelerating the development of the technology process.

**Deadline for the next edition of the Business Management Newsletter is:** 
Friday February 24th, for publishing on Tuesday February 28th.
CHANGE OF DEGREE TITLE FOR HONOURS YEAR BM STUDENTS

For info, here is an excerpt from the email that will go to students:

What’s the news?
Last year the University approved a proposal to rename all Business Management degree programmes to reflect the International teaching and content within our courses and to further differentiate our programmes from offerings elsewhere. The names were approved as follows:

- MA Business Management to be renamed as **MA International Business Management**
- MA Business Management with Marketing to be renamed as **MA International Business Management with Marketing**
- MA Business Management with Enterprise to be renamed as **International Business Management with Enterprise**
- MA Business Management with Business Law to be renamed as **International Business Management with Business Law**
- MA Business Management with Human Resources Management to be renamed as **International Business Management with Human Resources Management**
- The current MA International Business Management programme has been renamed as **MA International Business Management with Year Abroad**

These newly named degrees have been advertised via UCAS to new students applying for entry in September 2017.

Has anything else changed?
Nothing else has changed. Students have the same options and opportunities to either go global (all pathways except IBM with year Abroad) or study at a partner University (IBM with year Abroad only).

What about the BBA (Hons)?
The BBA degree is not affected by the programme name changes.

Can I get the newly named degree?
Yes—some of our current students have already asked whether they might be have the opportunity to graduate with the International degree title. As programme structures have not changed this is possible but at the current time we are making this available to final year students only.

What do I need to do?
In order to be registered on the newly named degree programme you need to complete a programme transfer form **before February 16th 2017**.

What’s the deadline?
The latest date for honour’s year students to make their decision is **February 16th 2017**. This will give us enough time to transfer you onto the newly named degree (with a different code). It does not affect your subject choices.

Once you have graduated transfer will not be possible

Where are the forms?
The transfer form (part complete) is attached (but more will be available from MB1.23). You will need to Print out the form and complete your details and return the form to MB1.23.

Do I have to transfer?
No—you do not need to transfer, it is a matter of personal choice.

I’m still not sure...
Speak to your personal tutor or one of the following:
Colin Turner (4th year programme director). MB1.39
Jane Queenan (BM programme director). MB1.40
Pierre de Gioia-Caravellese (IBM with Year abroad). MB1.36
Geraldine McKay (Director Undergraduate Taught Programmes) MBG.50
Umit Bititci (Head of BM Department). EF29