



Digital Marketing Summer Intern x 2

Location: Edinburgh **Team:** SEO Delivery **Salary:** £1,400 (pcm) **Dates:** 03/06/19 – 30/08/19

About QueryClick

QueryClick is an independent digital marketing agency founded in 2008 and quickly established a reputation for new levels of digital marketing performance.

From our growing offices in London and Edinburgh, the QueryClick team delivers best-in-class multi-channel insights and strategic consultancy to enable blue-chip businesses to maximise their growth. We treat our clients like partners and put their business objectives at the heart of what we do. All our work is backed by a commitment to a data-driven approach, and a continuous investment in our pioneering in-house technology.

QueryClick is rapidly expanding across all departments which include:

- SEO
- R&D
- Analytics
- PPC
- Account Management
- Content
- Digital Engagement
- CRO

We operate with a relentless focus on driving sustainable, collaborative success, and positively disrupting the industry. Our vision is to re-invent the future of marketing.

Our 2017 results speak for themselves...

- We managed on average £1.07bn organic revenue for our client base of leading online brands. This accounted for a year-on-year (YoY) traffic improvement of 37%
- We delivered +£396m organic revenue YoY
- We managed £16.7m paid revenue under management, @ avg ROI 12.7

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BBC
Worldwide

TESCO

Why Work for us?

At QueryClick, you will be part of a high performing team that will shape the marketing industry through our pioneering technology, data insights and creative thinking.

We believe in continuously investing in our talent and all our internships are paid. You will also have access to most of our benefits and perks during your internship with us.

QueryClick understands that flexibility is a two-way commitment, and a great work, life balance is important. We therefore offer flexi-hours.



Perkbox
Discounts



Flexible working
hours



Office Social
Events



Monthly Staff
Rewards

What you will learn....

We are offering 2 internship placements for a 3-month summer internship between 3rd June and 30th August 2019.

Our internships offer a unique opportunity to gain work experience in a fast-paced digital marketing agency, working for some fantastic household-name clients. You will learn a broad range of skills by being involved a project that involves working across our Digital Content, Conversion Rate Optimisation, Digital Engagement and Tech SEO teams as well as being hands-on with cutting-edge digital marketing campaigns with some of the UKs best known brands.

With the support of our team of digital marketing experts, you'll help to create and deliver a comprehensive digital marketing strategy for one of our clients. You'll learn how to analyse business objectives and campaign KPIs, review and prioritise opportunities and turn these into a detailed, multi-channel strategy, backed up by research data and a business case.

What you need to be successful...

- You are currently in your 3rd/4th year/post graduate level studying towards a Digital Marketing, Business or other relevant degree.
- Reasonable knowledge of Excel and Powerpoint
- Knowledge of Google Analytics or an awareness of web analytics generally
- Customer facing experience
- Good project management skills gained through university projects.
- Strong interest in SEO, Digital Marketing and ecommerce
- Excellent attention to detail

- Outstanding communication skills
- A passion for working as part of a team

To apply please email your CV and Covering Letter to recruitment@queryclick.com

Applications are open from 14/01/19 – 15/02/19

Shortlisted candidates will be invited for an interview week commencing 04/03/19