

Professor Marylyn Carrigan
Key Publications

Wells, V., Athwal, N., Nervino, E. and **Carrigan, M.** (2021), "How legitimate are the environmental sustainability claims of luxury conglomerates?", Journal of Fashion Marketing and Management, <https://doi.org/10.1108/JFMM-09-2020-0214> (in press)

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Magrizos, S., Apospori, E., **Carrigan, M.** and Jones, R., (2020) Is CSR the panacea for SMEs? A study of socially responsible SMEs during economic crisis. European Management Journal, (available online) <https://doi.org/10.1016/j.emj.2020.06.002>

Davies, I., Oates, C.J., Tynan, C., **Carrigan, M.**, Casey, K., Heath, T., Henninger, C.E., Lichrou, M., McDonagh, P., McDonald, S., McKechnie, S., McLeay, F., O'Malley, L. and Wells, V. (2020), Seeking sustainable futures in marketing and consumer research, European Journal of Marketing, 54(11), 2911:2939. <https://doi.org/10.1108/EJM-02-2019-0144>

Carrigan, M., Lazell, J., Magrizos, S., Kostopoulos, I. (2020) Fostering sustainability through technology-mediated interactions: Conviviality and reciprocity in the sharing economy, Information Technology & People, 33(3), 919:943, ABS3* <https://doi.org/10.1108/ITP-10-2018-0474>

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Carrigan, M., McEachern, M., Moraes, C. and Bosangit, C. (2017) The Fine Jewellery Industry: Corporate Responsibility Challenges and Institutional Forces Facing SMEs, Journal of Business Ethics, 143(4), 681:699, doi 10.1007/s10551-016-3071-4, ABS3*

Carrigan, M., Lazell, J., Bosangit, C. and Magrizos, S. (2017) Burgers for people who give a damn! Driving disruptive social change upstream and downstream in the tourist food supply chain, Journal of Sustainable Tourism, 25(11) 1563:1582, 10.1080/09669582.2017.1291652

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