

- [Tourism: An International Interdisciplinary Journal \(Journal\)](#)
Babak Taheri (Editorial board member)
- 22 Jan 2020
Activity: Publication peer-review and editorial work › Editorial activity
- [International Journal of Contemporary Hospitality Management \(Journal\)](#)
Babak Taheri (Editorial board member)
- 30 Jan 2020 → ...
Activity: Publication peer-review and editorial work › Editorial activity
- [Journal of Global Scholars of Marketing Science \(Journal\)](#)
Babak Taheri (Editorial board member)
- 15 Jan 2020 → ...
Activity: Publication peer-review and editorial work › Editorial activity
- [Sustainability \(Journal\)](#)
Babak Taheri (Editorial board member)
- 15 Oct 2019 → ...
Activity: Publication peer-review and editorial work › Editorial activity
- [University of Sheffield](#)
Babak Taheri (Visiting Researcher)
- 31 Oct 2019
Activity: Visiting an external institution › Visiting an external academic institution
- [Emirates Academy Hospitality](#)
Babak Taheri (Visiting Researcher)
- 16 May 2019
Activity: Visiting an external institution › Visiting an external academic institution
- [Niagara University](#)
Babak Taheri (Visiting Researcher)
- 9 Oct 2019
Activity: Visiting an external institution › Visiting an external academic institution
- [University of Glasgow](#)
Babak Taheri (Visiting Researcher)
- 11 Dec 2019
Activity: Visiting an external institution › Visiting an external academic institution
- [Journal of Business Research \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

1 Apr 2019 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [Cornell University](#)

[Babak Taheri](#) (Visiting Researcher)

7 Oct 2019

Activity: Visiting an external institution › Visiting an external academic institution

- [Application of mixed-methods : Scale development](#)

[Babak Taheri](#) (Speaker)

14 Nov 2019

Activity: Talk or presentation › Invited talk

- [International Journal of Tourism Research \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

15 Oct 2019 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [Rochester Institute of Technology](#)

[Babak Taheri](#) (Visiting Researcher)

1 Oct 2019 → 10 Oct 2019

Activity: Visiting an external institution › Visiting an external academic institution

- [The University of Danang- Vietnam](#)

[Babak Taheri](#) (Visiting Researcher)

22 Apr 2019 → 28 Apr 2019

Activity: Visiting an external institution › Visiting an external academic institution

- [External Examiner for MBA programme at Faculty of Management in Bournemouth University](#)

[Babak Taheri](#) (Examiner)

2018 → 2020

Activity: Examination › External Examiner

- [Tourism Management Perspectives \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

Mar 2018

Activity: Publication peer-review and editorial work › Editorial activity

- [Service Industries Journal \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

Jan 2018

Activity: Publication peer-review and editorial work › Editorial activity

- [University of Bristol](#)
[Babak Taheri](#) (Visiting Researcher)

5 Nov 2018

Activity: Visiting an external institution › Visiting an external academic institution

- [Rochester Institute of Technology](#)
[Babak Taheri](#) (Visiting Researcher)

3 Sep 2018 → 12 Sep 2018

Activity: Visiting an external institution › Visiting an external academic institution

- [University of Sunderland](#)
[Babak Taheri](#) (Visiting Researcher)

28 Oct 2018

Activity: Visiting an external institution › Visiting an external academic institution

- [University of Central Florida](#)
[Babak Taheri](#) (Visiting Researcher)

21 Oct 2017 → 28 Oct 2017

Activity: Visiting an external institution › Visiting an external academic institution

- [WarpPLS workshop](#)
[Babak Taheri](#) (Recipient)

18 Jul 2017

Activity: Other

- [Clarkson University](#)
[Babak Taheri](#) (Visiting Researcher)

11 Nov 2017 → 12 Nov 2017

Activity: Visiting an external institution › Visiting an external academic institution

- [Skyscanner interactive chat](#)
[Babak Taheri](#) (Recipient)

1 Mar 2017

Activity: Other

- [Lean Six Sigma in Tourism and Hospitality: An International Workshop](#)
[Jiju Antony](#) (Organiser), [Tom Farrington](#) (Invited speaker), Kevin D. O'Gorman (Invited speaker), [Ian Winston Frederick Baxter](#) (Invited speaker) & [Babak Taheri](#) (Invited speaker)

3 Apr 2017

Activity: Participating in or organising an event › Participation in workshop, seminar, course

- [24th Annual EurOMA Conference 2017](#)

[Ross William Francis Alexander Curran](#) (Member of programme committee), [Sean Lochrie](#) (Member of programme committee), Kevin D O'Gorman (Member of programme committee) & [Babak Taheri](#) (Member of programme committee)

1 Jul 2017 → 5 Jul 2017

Activity: Participating in or organising an event › Participation in conference

- [Tourism Management Perspectives \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

Aug 2017 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [workshop on Videography and Filmic research - Glasgow University](#)

[Babak Taheri](#) (Recipient)

17 May 2017

Activity: Other

- [External Examiner for UG programme on Marketing Management](#)

[Babak Taheri](#) (Examiner)

Nov 2017

Activity: Examination › External Examiner

- [Service Industries Journal \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

Aug 2017 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [Service Industries Journal \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

2017 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [St.Francis Xavier University, Nova Scotia, Canada](#)

[Babak Taheri](#) (Visiting Researcher)

6 Nov 2017 → 8 Nov 2017

Activity: Visiting an external institution › Visiting an external academic institution

- [Horizon 2020](#)

[Babak Taheri](#) (Organiser)

20 Mar 2017

Activity: Participating in or organising an event › Participation in workshop, seminar, course

- [Tabriz, the Tourism Capital of Islamic Countries in 2018](#)

[Babak Taheri](#) (Consultant)

2017 → 2019

Activity: Consultancy

- [Oklahoma State University](#)

[Babak Taheri](#) (Visiting Researcher)

30 Oct 2017 → 1 Nov 2017

Activity: Visiting an external institution › Visiting an external academic institution

- [Innovative analytical approaches in tourism marketing studies Workshop](#)

[Babak Taheri](#) (Recipient)

28 Jul 2017

Activity: Other

- [Angelo State University, Texas](#)

[Babak Taheri](#) (Visiting Researcher)

1 Nov 2017 → 3 Nov 2017

Activity: Visiting an external institution › Visiting an external academic institution

- [Arts, Heritage, Nonprofit and Social Marketing](#)

[Babak Taheri](#) (Speaker)

Sep 2016

Activity: Participating in or organising an event › Participation in workshop, seminar, course

- [University of Strathclyde](#)

[Babak Taheri](#) (Visiting Researcher)

Dec 2016

Activity: Visiting an external institution › Visiting an external academic institution

- [Arts, Heritage, Nonprofit and Social Marketing](#)

[Babak Taheri](#) (Chair)

15 Sep 2016 → 16 Sep 2016

Activity: Participating in or organising an event › Participation in conference

- [Horizon 2020 grant-Critical Heritage: Performing and representing identifies in Europe](#)

[Babak Taheri](#) (Contributor)

2016

Activity: Other

- [Royal Holloway, University of London](#)
[Babak Taheri](#) (Visiting Researcher)

Oct 2016

Activity: Visiting an external institution › Visiting an external academic institution

- [Shams Hospital, Tabriz, Iran \(External organisation\)](#)
[Babak Taheri](#) (Advisor)

Nov 2016

Activity: Membership › Membership of peer review panel

- [International Journal of Contemporary Hospitality Management \(Journal\)](#)
[Babak Taheri](#) (Editorial board member)

Dec 2016 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [Tabriz University](#)
[Babak Taheri](#) (Visiting Researcher)

Jul 2016

Activity: Visiting an external institution › Visiting an external academic institution

- [University of Strathclyde](#)
[Babak Taheri](#) (Speaker)

12 Sep 2016

Activity: Visiting an external institution › Visiting an external academic institution

- [M-PLUS workshop](#)
[Babak Taheri](#) (Recipient)

16 Dec 2016

Activity: Other

- [Tabriz gym](#)
[Babak Taheri](#) (Advisor)

Apr 2016 → Oct 2016

Activity: Consultancy

- [Glasgow Caledonian University](#)
[Babak Taheri](#) (Visiting Researcher)

Oct 2016

Activity: Visiting an external institution › Visiting an external academic institution

- [Innovate UK Research Grant – KTP](#)

Babak Taheri (Recipient)

Aug 2016

Activity: Other



- [A Serious Leisure Perspective of Culinary Tourism Co-Creation: The Influence of Prior Knowledge, Physical Environment and Service Quality](#)

Prayag, G., Gannon, M. J., Muskat, B. & Taheri, B., 5 Jun 2020, In: [International Journal of Contemporary Hospitality Management](#). 32, 7, p. 2453-2472 20 p.

Research output: Contribution to journal › Article › peer-review

Open Access

File

- Prior Knowledge
- Physical Environment
- Co-Creation
- Leisure
- Tourists

[7](#)Citations (Scopus)

[5](#)Downloads (Pure)



[View all 84 research output](#)

Prizes

- [Best Overall Paper](#)
[Lochrie, Sean](#) (Recipient), [Kevin D O'Gorman](#) (Recipient) & [Taheri, Babak](#) (Recipient), 8 Nov 2014
Prize: Prize (including medals and awards)
- [The Traditional Marketplace: Serious leisure and recommending authentic travel](#)
[Curran, Ross William Francis Alexander](#) (Recipient), [Baxter, Ian Winston Frederick](#) (Recipient), [Collinson, Elaine](#) (Recipient), [Taheri, Babak](#) (Recipient), [Martin Joseph Gannon](#) (Recipient), [Lochrie, Sean](#) (Recipient), [James Thompson](#) (Recipient) & [Ozge Yalinay](#) (Recipient), 2018
Prize: Prize (including medals and awards)
 - Leisure
 - Service Industries

Activities

Activities per year --

- [25](#) Visiting an external academic institution
 - [15](#) Participation in conference
 - [14](#) Editorial activity
 - [11](#) Other
 - [13](#) More
- [Tourism: An International Interdisciplinary Journal \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

22 Jan 2020

Activity: Publication peer-review and editorial work › Editorial activity

- [International Journal of Contemporary Hospitality Management \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

30 Jan 2020 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [Journal of Global Scholars of Marketing Science \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

15 Jan 2020 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [Sustainability \(Journal\)](#)

[Babak Taheri](#) (Editorial board member)

15 Oct 2019 → ...

Activity: Publication peer-review and editorial work › Editorial activity

- [University of Sheffield](#)

[Babak Taheri](#) (Visiting Researcher)

31 Oct 2019

Activity: Visiting an external institution › Visiting an external academic institution