PROGRAMME DETAILS
Programme Code: E1D7-DMT
Department: Textiles and Design
Main Award: MSC - Master of Science
Full Award Title: Master of Science in Design Management
Level: Postgraduate Taught

LOCATION OF STUDY
Edinburgh | N | Scottish Borders | Y | Orkney | N
Dubai | Y | Malaysia | N | Approved Learning Partner | N
Independent Distance Learners | N | Collaborative Learning Partner | N | Other | N

ASSOCIATED AWARDS
Programme Code | Award | Title
E1B7-003 | PGDIP | Postgraduate Diploma in Design Management
E1C7-GDM | PGCERT | Postgraduate Certificate in Design Management
E1D7-DMT | MSC | Master of Science in Design Management

ACCREDITATION
N/A

LEARNING OUTCOMES – SUBJECT MASTERY
Understanding, Knowledge and Cognitive Skills

- Demonstrate a systematic understanding of knowledge and a critical awareness of new ways of thinking and professional application of tools to achieve positive outcomes
- Deal with challenges and the need to innovate through applying innovative process analysis
- Show a comprehensive understanding of the tools and techniques to inform research and idea generation
- Demonstrate originality in the application of knowledge together with a practical understanding of how established techniques can be utilised to promote change and generate sustainable future solutions

Scholarship, Enquiry and Research (Research Informed Learning)

- A critical understanding of creative thinking and management research
- Planning and executing a self-directed research dissertation
- Continue to advance knowledge and understanding and develop new skills to a high level

LEARNING OUTCOMES – PERSONAL ABILITIES
Industrial, Commercial and Professional Practice

- Work within an interdisciplinary team that stimulates professional interaction industry-wide
• Apply critical analysis and evaluation of practical, theoretical and problem-solving skills to appropriate contexts within the students chosen industry sector
• Embrace learning and best practice across sectors
• Communicate ideas in formats appropriate to diverse audiences
• Enhance the role of management and creativity in the strategic development of companies

Autoynomy, Accountability and Working With Others

• Demonstrate self-direction and originality in tackling problems and act autonomously in planning and implementing tasks at a professional level
• To evaluate critically current research and advanced scholarship in design management to evaluate methodologies and develop critiques and where appropriate generating new hypotheses
• To demonstrate the qualities and transferable skills to initiate rational decision-making
• To communicate with diverse populations to deliver an outcome
• Work independently and as a team

Communication, Numeracy & Information and Communications Technology

• Communicate ideas effectively in visual, written and verbal format
• Use of and appreciation of IT packages available to support decision-making and the sharing of ideas

APPROACHES TO TEACHING AND LEARNING

• The overall approach for the programme is learner-centred /industry led. Professional practice will be driven by practical sessions / studio discussions with visual tools and theoretical models examined for best practice and shared learning.
• The structure of the course is to promote the left brain right brain idea of learning
• Thinking in words and Visualisation of ideas to communicate to others your ideas
• Sequencing of activities logically and then the reimagining of these sequences
• The use of facts to support change and the holistic view of the problems relying on intuition are areas that will be encouraged

EDUCATIONAL AIMS OF THE PROGRAMME

This course has a right brain approach in the first semester with investigation of tools and techniques that explore and reimagine problems using visual tools and incorporating these in context of the uncertainties and challenges that industry is faced with

The second semester applies logic and fact to the problem supported by the use of tools, research and theories promoted to deliver change and competitive advantage eith economic sensibility

ASSESSMENT POLICIES
The assessment policies for this programme incorporate a range of assessment types both individual based and interdisciplinary team based.

### PROGRAMME STRUCTURE

#### Mandatory Courses

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<thead>
<tr>
<th>Edinburgh</th>
<th>SBC</th>
<th>Orkney</th>
<th>Dubai</th>
<th>HWUM</th>
<th>IDL</th>
<th>Coll. Partner</th>
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<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>SCQF Cr</th>
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#### Optional Courses

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<td>Systems Thinking and Analysis</td>
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### COMPOSITION NOTES (PG)

- 5 Mandatory + 2 Optional Courses + Dissertation
- 50 Mandatory + 30 Optional + 60 Elective + 60 Dissertation
- Total 180

### AWARDS, CREDITS AND CRITERIA (PG)

<table>
<thead>
<tr>
<th>Awards, Credits and Levels</th>
<th>Overall Credits</th>
<th>Specific Requirements</th>
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<tbody>
<tr>
<td>Masters Degree</td>
<td>180</td>
<td>180 SCQF credits including a minimum of 150 credit at Level 11</td>
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<tr>
<td>Postgraduate Diploma</td>
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<td>120 SCQF credits including a minimum of 90 credit at Level 11</td>
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<td>Postgraduate Certificate</td>
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<td>60 SCQF credits including a minimum of 40 credit at Level 11</td>
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### Award Requirements
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<tr>
<th>Degree Type</th>
<th>Total Course Passes</th>
<th>Overall Mark</th>
<th>Overall Grade</th>
<th>Basis of Overall Mark/Grade</th>
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<tr>
<td>Master (Distinction)</td>
<td>7+Dissertation</td>
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<td>Credit Weighted Average greater than or equal 70% over 7 courses at grades A-C plus a Dissertation at grade A.</td>
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<td>C</td>
<td>Credit Weighted Average greater than or equal 50% over 7 courses at grades A-D plus a Dissertation at minimum grade C.</td>
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<td>Certificate</td>
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<td>Credit Weighted Average greater than or equal 40% over 3 courses at grades A-E</td>
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### DURATION OF STUDY

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<th>Full-time</th>
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<td>Masters</td>
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<tr>
<td>Certificate</td>
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### RE-ASSESSMENT (PG)

1. A student who has been awarded a Grade E or F in a course may be re-assessed in that course. A student who has been awarded a Grade D in a course may be re-assessed in that course in order to proceed to or be eligible to receive the award of Masters.
2. A student shall be permitted only one re-assessment opportunity in a maximum of three taught courses. The opportunity for re-assessment in four or more taught courses shall be at the discretion of the Progression Board.
3. Any further re-assessment opportunities in a course will require the approval of the Postgraduate Studies Committee.
4. A student may be permitted, at the discretion of the Progression Board, to be re-assessed in the dissertation, project or other supervised research component of the course of study.

### PROGRESSION TO DISSERTATION/PROJECT

In accordance with University Regulations, to progress to Masters level a minimum of Grade C is required