C9T7-PCC Master of Science Business Psychology with Intercultural Communication

PROGRAMME DETAILS
Programme Code: C9T7-PCC
Department: Psychology
Main Award: MSC - Master of Science
Full Award Title: Master of Science Business Psychology with Intercultural Communication
Level: Postgraduate Taught

LOCATION OF STUDY
Edinburgh | Y | Scottish Borders | N | Orkney | N
Dubai | N | Malaysia | N | Approved Learning Partner | N
Independent Distance Learners | N | Collaborative Learning Partner | N | Other | N

ASSOCIATED AWARDS
Programme Code | Award | Title
C9P0-PRB | PGCERT | Postgraduate Certificate in Business Psychology
C9T5-PCC | PGDIP | Postgraduate Diploma in Business Psychology with Intercultural Communication
C9T7-PCC | MSC | Master of Science Business Psychology with Intercultural Communication

ACCREDITATION
N/A

LEARNING OUTCOMES – SUBJECT MASTERY
Understanding, Knowledge and Cognitive Skills

Define and explain key terms and concepts within both fields of study.

Be aware of the range of theories and models available for understanding a range of issues and problems within Business Psychology and Intercultural Communication.

Critically evaluate the roles of Business Psychology and Intercultural Communication, within the international context including how policies, programmes, strategies, and resources are developed, selected and implemented.

Scholarship, Enquiry and Research (Research Informed Learning)

Identify and specify exact boundaries to Business Psychology and Intercultural Communication problems.

Apply problem-solving skills to various Business Psychology and Intercultural Communication scenarios.

Generate strategic options for resolving Business Psychology problems with reference to Intercultural Communication.

Conduct independent research, drawing upon a range of library and practitioner resources.
### LEARNING OUTCOMES – PERSONAL ABILITIES

**Industrial, Commercial and Professional Practice**

*Apply selectively and appropriately a range of tools and techniques, to facilitate planning and control, and decision-making.*

*Demonstrate critical awareness of a range of industrial contexts and practices.*

**Autonomy, Accountability and Working With Others**

*Demonstrate effective working within a team environment.*

*Demonstrate effective working independently.*

*Reflect critically upon their process of learning, and identify areas for continued professional development.*

**Communication, Numeracy & Information and Communications Technology**

*Communicate equally effectively by written and verbal means.*

*Apply ICT resources for maximising impact.*

* Undertake critical evaluation of a wide range of graphical and numerical data.*

### APPROACHES TO TEACHING AND LEARNING

Teaching will comprise a combination of lectures and seminar activity involving multiple modes of learning (e.g. small group work, case studies, workshops, research papers, electronic formats) with supportive infrastructures (e.g., computer laboratory). All lectures and appropriate supporting materials will be uploaded to VLE for students to download.

### EDUCATIONAL AIMS OF THE PROGRAMME

- To enable students to develop a critical understanding of the boundaries, terminology, concepts and conventions of Business Psychology and Intercultural Communication.
• To provide opportunities for students to develop a range of specialised skills, and techniques within Business Psychology and Intercultural Communication that are informed by the forefront of developments within these fields of study.

• To provide students with an interdisciplinary foundation so that they can identify, conceptualise and define new problems and issues associated with practice, innovation and implementation of processes and techniques central to both Business Psychology and Intercultural Communication.

• To provide opportunities for students to develop a wide range of communication, ICT and numeracy skills and work to a substantial level of autonomy and initiative in professional and equivalent activities as found in Business Psychology practice.

ASSESSMENT POLICIES

A mix of formative and summative assessment strategies will be used. Formative assessment involves giving informal feedback with the objective of offering incremental advice to help students progress and achieve a given standard. Summative assessment is offered for evaluating their contribution and overall performance for each course, and is the grade that is taken forward towards progression of the MSc. The programme uses a range of assessment types across its component courses including presentations, written reports and classroom exercises that may be undertaken individually or in groups. There will be a blend across the programme of coursework and examination for summative assessment.

Courses will be reassessed by examination, or by coursework, according to the course descriptor.

PROGRAMME STRUCTURE

Mandatory Courses

<table>
<thead>
<tr>
<th>Edinburgh</th>
<th>SBC</th>
<th>Orkney</th>
<th>Dubai</th>
<th>HWUM</th>
<th>IDL</th>
<th>Coll. Partner</th>
<th>ALP</th>
<th>Other</th>
<th>Stage</th>
<th>Semester</th>
<th>Phase</th>
<th>Course Code</th>
<th>Course Title</th>
<th>SCOF Cr</th>
<th>SCOF Lvl</th>
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<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>SCQF Cr</th>
<th>SCQF Lvl</th>
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<tbody>
<tr>
<td>C91CP</td>
<td>Coaching Psychology</td>
<td>15</td>
<td>11</td>
</tr>
<tr>
<td>C91OC</td>
<td>Organisational Culture</td>
<td>15</td>
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<tr>
<td>C91DV</td>
<td>Diversity</td>
<td>15</td>
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<tr>
<td>C91EP</td>
<td>Psychology for Marketing</td>
<td>15</td>
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<tr>
<td>C91LS</td>
<td>Psychology of Leadership</td>
<td>15</td>
<td>11</td>
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<tr>
<td>C91MR</td>
<td>Research Methods</td>
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<td>C91PP</td>
<td>Psychology for Business Masters Project</td>
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Optional Courses

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<th>Other</th>
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<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>SCQF Cr</th>
<th>SCQF Lvl</th>
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</table>

COMPOSITION NOTES(PG)

PGCert = 4 taught courses (all mandatory);

PGDip = 8 taught courses (all mandatory);

MSc = 8 taught courses (all mandatory) plus an MSc research project (C91PP)

The dissertation will be positioned within the subject area of Business Psychology and ICC and the title will be agreed by the Programme Director and dissertation supervisor.

Mandatory Credits 120
Optional Credits
Elective Credits
Dissertation Credits 60
Total 180

AWARDS, CREDITS AND CRITERIA(PG)

<table>
<thead>
<tr>
<th>Awards, Credits and Levels</th>
<th>Overall Credits</th>
<th>Specific Requirements</th>
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<tbody>
<tr>
<td>Masters Degree</td>
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<td>180 SCQF credits including a minimum of 150 credit at Level 11</td>
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Award Requirements

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<tr>
<th>Award Requirements</th>
<th>Total Course Passes</th>
<th>Overall Mark</th>
<th>Overall Grade</th>
<th>Basis of Overall Mark/Grade</th>
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<tbody>
<tr>
<td>Master (Distinction)</td>
<td>8+Dissertation</td>
<td>70</td>
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<td>Credit Weighted Average greater than or equal 70%</td>
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<td>Course Type</td>
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<td>Credit Weighted Average</td>
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<tr>
<td>Master</td>
<td>8+Dissertation</td>
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<td>Diploma (Distinction)</td>
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**Credits:**
- Over 8 courses at grades A-C.
- Over 8 courses at grades A-D plus a Dissertation at minimum grade C.
- Credit Weighted Average greater than or equal 70% over 8 courses at grades A-C.
- Credit Weighted Average greater than or equal 40% over 8 courses at grades A-E.
- Credit Weighted Average greater than or equal 40% over 4 courses at grades A-E.

**DURATION OF STUDY**

<table>
<thead>
<tr>
<th>Course Type</th>
<th>Full-time</th>
<th>Part-time</th>
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<tbody>
<tr>
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<tr>
<td>Diploma</td>
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<tr>
<td>Certificate</td>
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</table>

**RE-ASSESSMENT (PG)**

1. A student who has been awarded a Grade E or F in a course may be re-assessed in that course. A student who has been awarded a Grade D in a course may be re-assessed in that course in order to proceed to or be eligible to receive the award of Masters.
2. A student shall be permitted only one re-assessment opportunity in a maximum of three taught courses. The opportunity for re-assessment in four or more taught courses shall be at the discretion of the Progression Board.
3. Any further re-assessment opportunities in a course will require the approval of the Postgraduate Studies Committee.
4. A student may be permitted, at the discretion of the Progression Board, to be re-assessed in the dissertation, project or other supervised research component of the course of study.

**PROGRESSION TO DISSERTATION/PROJECT**

In accordance with University Regulations, to progress to Masters level a minimum of Grade C is required.