C1GM-IBM Master of Arts in International Business Management

PROGRAMME DETAILS
Programme Code: C1GM-IBM
Department: Business Management
Main Award: MA - Master of Arts
Full Award Title: Master of Arts in International Business Management
Level: Undergraduate

LOCATION OF STUDY
Edinburgh Y Scottish Borders N Orkney N
Dubai Y Malaysia Y Approved Learning Partner N
Independent Distance Learners N Collaborative Learning Partner N Other N

ASSOCIATED AWARDS
Programme Code Award Title
C1GM-IBM MA Master of Arts in International Business Management
C1GN-IBN BAO Bachelor of Arts in International Business Management

ACCREDITATION
N/A

LEARNING OUTCOMES – SUBJECT MASTERY
Understanding, Knowledge and Cognitive Skills

- Knowledge, understanding and subject skills related to the principles and practice of modern business management;
- Knowledge, understanding and skills related to management techniques;
- Knowledge, understanding and skills in management theory and management practice in the modern, international economy;
- Basic knowledge, understanding and subject skills in other related fields such as Accountancy & Finance as appropriate to the learner.

Scholarship, Enquiry and Research (Research Informed Learning)

- The ability to carry out individual research throughout the programme and, for those students pursuing Honours, in Stage 4 through a dissertation;
- The ability to be an effective researcher through systematic research skills development;
- Exposure to research-informed teaching throughout the programme;
- Skills and abilities in synthesising and analysing information.

LEARNING OUTCOMES – PERSONAL ABILITIES
Industrial, Commercial and Professional Practice

- Preparation for employment in a variety of management careers by providing opportunities to explore and develop links with industry.

Autonomy, Accountability and Working With Others

- Skills in teamworking, communication and presentation and other relevant employability skills in preparation for employment and lifelong learning and personal development.

Communication, Numeracy & Information and Communications Technology
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- Skills in the presentation and interpretation of qualitative and quantitative data through mandatory courses;
- Skills and abilities in presenting coherent written prose for academic purposes;
- Skills and abilities in presenting professionally in a business context, both by verbal and written means.

APPROACHES TO TEACHING AND LEARNING

The School is committed to enhancing the student learning experience through its approach to teaching and learning.

In the early stages of study, considerable emphasis is given to assisting students in the transition into Higher Education through induction events in the first semester of study. These introduce students to the different teaching methods that they will encounter: mostly lectures, tutorials, workshops, as well as familiarising students with support services such as the library, computing services and the virtual learning environment. In addition, the School is committed to providing a thorough grounding in scholarship skills covering matters such as critical approaches to secondary texts and data, academic writing techniques, professional practice in business management and reflective learning.

Throughout the degree programme, teaching is research-informed. The acquisition of study skills, sometimes in the form of dedicated courses, is the first stage of this process, and the programme is designed so that students develop expertise in these skills as they progress through their studies. Professional and personal development also forms an integral part of the programme of studies throughout the degree, so that students graduate with a wide range of skills appropriate for embarking on professional level employment in a wide range of careers. These policies ensure that graduates have high levels of employability and professional career readiness.

Approaches to teaching and learning are examined yearly through programme and course review. These processes are informed by various forms of feedback of which the most important are student feedback, external examiners reports, and evidence of the achievement of learning outcomes from formative and summative assessment.

Further details of the approaches to teaching and learning used in individual courses are included in course descriptors.

EDUCATIONAL AIMS OF THE PROGRAMME

The International Business Management degree has been designed to offer students a broad coherent programme of study in the discipline, providing learning and teaching in the whole spectrum of business management cognates and allowing sufficient flexibility to afford opportunities for students to move to a named degree or to develop areas of interest to them. The programme meets the criteria of the Scottish Credit and Qualifications Framework for progression, and intermediate and final awards. It also draws on the Quality Assurance Agency benchmarking statement on General Business and Management to ensure that content and learning outcomes are broadly comparable with that of similar programmes offered in other institutions.

The International Business Management degree aims to:
- Develop knowledge, understanding and subject skills related to the principles and practice of modern business administration.
- Prepare students for employment in a variety of business-related careers by providing opportunities to explore and develop links with industry.
- Provide the opportunity to carry out research on an agreed topic.
- Extend knowledge and understanding beyond business studies by offering the opportunity to select from a range of other subjects in Stages 1 to 3.
- Gain a firm foundation, through the School of Management and Languages' common structure in Stage 1, in key areas of accountancy and finance, economics and business management to give flexibility to suit interests and career aspirations.
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- Develop personal abilities (particularly teamworking, communication and presentation) and attitudes for employment in a variety of careers and prepare for lifelong learning and personal development.

On completion of the International Business Management degree, a student should have the capacity to:
- Transfer theoretical and practical problem-solving skills to a variety of contexts.
- Apply statistical and numerical skills.
- Critically review and assess material.
- Recognise, evaluate and comment critically upon alternative points of view.
- Communicate and present ideas effectively by verbal and written means.
- Work independently and as part of a group.
- Plan and organise their own learning through self-management.
- Use information technology competently, e.g. World Wide Web, databases, spreadsheets, word processing.
- Demonstrate an interest in current developments in business studies and cognate areas.
- Take responsibility for personal, professional and social-awareness development.
- Respond proactively to the changing societal role of business management and business management specialists in cognate areas.

The programme is designed to facilitate the transition to university study, is informed by recent developments in research, encourages the development of professional, transferable skills, and supports the transition into employment upon graduation. Specifically, diversity of choice of courses in stages one, two, three and four enables students to gain insights into a range of the disciplines taught across the School, and provides flexibility for those students who choose to specialise in a particular cognate area. The programme also has a strong international flavour throughout. Students entering the programme, whether at Stage 1 or beyond, have opportunities to develop scholarship skills, undertake professional and employability development courses, and engage in the practice of reflective learning.

The mandatory courses strengthen the employability and graduate attributes for all students throughout the programme.

ASSESSMENT POLICIES

The programme uses a range of assessment types at all stages of study. Formative assessment is used in many courses to provide students and staff with feedback on performance and the achievement of learning outcomes. This feedback is used both to inform programme development, but also to enable the adaptation of learning opportunities to meet the needs of individual students and the cohort of learners. The format of all assessment is determined by its appropriateness for measuring the learning outcomes of courses.

Among the forms of assessment used in the programme are essays, multiple-choice question tests, written exams, presentations, group and individual projects and, for those students pursuing Honours, in Stage 4 a dissertation. Further details of the approaches to teaching and learning used in individual courses are included in course descriptors.

Variation in assessment occur as follows: Summative assessment for campus-based programmes consists of examination and/or coursework. The weighting of coursework to examination varies according to the course.

PROGRAMME STRUCTURE

Mandatory Courses
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### ELECTIVES (UG)

#### Stage 1

Electives to be chosen from across the University dependent on pre-requisites, availability and timetabling.

#### Stage 2

Electives to be chosen from across the University dependent on pre-requisites, availability and timetabling.

#### Stage 3

Electives to be chosen from across the University dependent on pre-requisites, availability and timetabling.

#### Stage 4

N/A

#### Stage 5

N/A

### COMPOSITION AND STAGE NOTES (UG)

#### Stage 1

8 Taught Courses (7 Mandatory & 1 Elective). All mandatory courses are at SCQF Level 7.

- **Mandatory Credits**: 105
- **Optional Credits**: 1
### Elective Credits 1  
| Total 1 | 120 |

#### Stage 2  
8 Taught Courses (6 Mandatory & 1 Optional & 1 Optional or Elective). All mandatory and optional courses are at SCQF level 8. Elective courses can be drawn from available electives at levels 7 & 8.

| Mandatory Credits 2 | 90  |
| Optional Credits 2   | 15  |
| Elective Credits 2   | 15  |
| **Total 2**          | 120 |

#### Stage 3  
8 Taught Courses (3 Mandatory & 3 Optional & 2 Elective). All mandatory and optional courses are at SCQF level 9. Elective courses can be drawn from available electives at levels 7, 8 & 9.

| Mandatory Credits 3 | 45  |
| Optional Credits 3  | 45  |
| Elective Credits 3  | 30  |
| **Total 3**         | 120 |

#### Stage 4  
8 Taught Courses (4 Mandatory & 4 Optional). All mandatory and optional courses are at SCQF level 10.

| Mandatory Credits 4 | 60  |
| Optional Credits 4  | 60  |
| Elective Credits 4  |     |
| **Total 4**         | 120 |

#### Stage 5  
Mandatory Credits 5  
Optional Credits 5  
Elective Credits 5  
**Total 5** 0

### ASSESSMENT AND PROGRESSION (UG)

#### Reassessment Opportunities
1. A student who has been awarded a Grade E or a Grade F in a course may be re-assessed in that course. The requirement to resit a grade E will be determined by the Progression Board of Examiners applying the appropriate progression regulations.
2. A student shall be permitted only one re-assessment opportunity to be taken at the Resit diet of examinations following the first assessment of the course.
3. A student shall not be re-assessed in any qualifying course taken in the final stage of a course of study.
4. The Progression Board may permit a student to be re-assessed in any qualifying course not taken in the final stage in order to gain credits for the course, provided that the mark or grade obtained in the first assessment of any such course is used in determining the classification of the degree to be awarded.

#### Progression Requirements

<table>
<thead>
<tr>
<th>Part A. The minimum number of credits required to progress through each stage are as follows</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1 to 2</td>
</tr>
<tr>
<td>Stage 2 to 3</td>
</tr>
<tr>
<td>Stage 3 to 4</td>
</tr>
<tr>
<td>Stage 4 to 5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Part B. The minimum grade of D is required in the following courses</th>
</tr>
</thead>
</table>
**Stage 1**

All courses that are designated as required to be passed at grade D, or better, plus additional courses (if required) so that no less than 4 courses are passed at Grade D or better.

**Stage 2**

All courses that are designated/pre-requisite for study at a higher level at grade D or better, plus additional courses (if required) so that no less than 4 courses at SCQF level 8 are passed at grade D or better.

For students enrolled on the MA (Hons), in order to progress to the honours stream students must attain at least a grade C, at the first attempt, in any 4 courses. MA(Hons) students who fail to achieve the grade C requirement, but have at least 4 SCQF level 8 mandatory/optional courses at grade D, or better, (including any required pre-requisites) will transfer to stage 3 of the BA(Ord) degree programme. Students on the BA (Ord) route can be transferred onto the MA (Hons) route subject to successfully completing the second year MA (Hons) progression requirements.

**Stage 3**

All courses that are designated/pre-requisite for study at Stage 4 at grade D, or better, plus additional courses (if required).

For students enrolled on the BA (Ord), no less than 4 courses at SCQF level 9 are passed at grade D or better.

For students enrolled on the MA (Hons) no less than 4 mandatory/optional courses are passed at grade C, or better, at the first attempt. MA (Hons) students who fail to achieve the grade C requirement, but have at least 4 SCQF level 9 mandatory/optional courses at grade D, or better, (including any required pre-requisites and credits) will transfer to the BA(Ord) degree programme for graduation. Students on the BA (Ord) route can be transferred onto the MA (Hons) route subject to successfully completing the third year MA (Hons) progression requirements.

**Stage 4**

Progression to award is as follows:

* **Ordinary Degrees** The BA International Business Management will be awarded where 360 credits have been obtained, with no less than 4 courses at Scottish Credit and Qualification Framework level 9 passed at Grade D, or better. Where a student obtains grade A in no less than five out of eight courses completed at stage 3 (SCQF level 9), the examination board will consider whether to make the award of Bachelor of Arts with distinction.

* **Honours Degrees** Honours classification is determined by a weighted average of marks attained in 12 Qualifying Courses taken over Stages 3 and 4. All 8 courses completed at stage 4 are qualifying courses and these courses have a weight of 80% in the average. Four Scottish Credit and Qualification Framework level 9 courses completed at stage 3 have a weight of 20% in the average. Where a student has completed more than four potentially qualifying courses at stage 3, the 'best' four will be used in determining the degree classification,

The 'best' four is that subset of potentially qualifying courses that consists of single semester courses.
and the whole of year-long courses for which the student has obtained the highest average mark.

As specified in *General Information for First Degree Students*, reg. 3 (New), para. 16.4, resits of Stage 3 Qualifying Courses are allowed but only in order to gain credits for the course. For the purposes of determining the degree classification, the mark obtained in the *first* assessment of a Qualifying Course must be used.

### AWARDS, CREDITS AND LEVEL (UG)

#### Part A. Credit Requirements

<table>
<thead>
<tr>
<th>Overall Credits</th>
<th>Specific Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated Masters</td>
<td>600 SCQF credits including a minimum of 120 credit at Level 11</td>
</tr>
<tr>
<td>Honours Degree (inc.MA)</td>
<td>480 SCQF credits including a minimum of 180 credit at Level 9 and 10 of which at least 90 credits at Level 10</td>
</tr>
<tr>
<td>Ordinary or General Degree</td>
<td>360 SCQF credits including a minimum of 60 credit at Level 9</td>
</tr>
<tr>
<td>Diploma of Higher Education</td>
<td>240 SCQF credits including a minimum of 90 credit at Level 8</td>
</tr>
<tr>
<td>Certificate of Higher Education</td>
<td>120 SCQF credits including a minimum of 90 credit at Level 7</td>
</tr>
</tbody>
</table>

#### Part B. Mark/Grade Requirements

<table>
<thead>
<tr>
<th>Overall Mark</th>
<th>Overall Grade</th>
<th>Basis of Overall Mark/Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated Masters</td>
<td>&gt;=50%</td>
<td>C</td>
</tr>
<tr>
<td>Honours Degree (inc.MA)</td>
<td>&gt;=40%</td>
<td>D</td>
</tr>
<tr>
<td>Ordinary or General Degree</td>
<td>&gt;=40%</td>
<td>D</td>
</tr>
<tr>
<td>Diploma of Higher Education</td>
<td>&gt;=40%</td>
<td>D</td>
</tr>
<tr>
<td>Certificate of Higher Education</td>
<td>&gt;=40%</td>
<td>D</td>
</tr>
</tbody>
</table>

### DURATION OF STUDY

<table>
<thead>
<tr>
<th>IN MONTHS</th>
<th>Full-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated Masters</td>
<td>60</td>
</tr>
<tr>
<td>Honours Degree</td>
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</tr>
<tr>
<td>Ordinary or General Degree</td>
<td>36</td>
</tr>
<tr>
<td>Diploma of Higher Education</td>
<td>24</td>
</tr>
<tr>
<td>Certificate of Higher Education</td>
<td>12</td>
</tr>
</tbody>
</table>