F20DL Data Mining and Machine Learning

COURSE DETAILS
Course Code: F20DL
Full Course Title: Data Mining and Machine Learning
SCQF Level: 10
SCAF Credits: 15
Available as Elective: No

DELIVERY LEVEL
Undergraduate: Yes  Postgraduate Taught: No  Postgraduate Research: No
Additional Information:

COURSE AIMS
In this course, students will develop:

- An understanding of the fundamental concepts and techniques used in data mining and machine learning.
- An understanding of the mathematics underpinning data mining and machine learning.
- A critical awareness of the appropriateness of different data mining and machine learning techniques and the relationships between them.
- Familiarity with common applications of data mining and machine learning techniques.

LEARNING OUTCOMES – SUBJECT MASTERY

- Extensive understanding of the data mining process and machine learning algorithms.
- Detailed understanding of the mathematics underpinning the data mining and machine learning methodologies.
- Awareness of the appropriateness and performance of the different techniques, as well as the relationships between them.
- Awareness of data quality and the appropriate use of data mining and machine learning for decision making.
- Ability to apply this knowledge for practical data mining and machine learning purposes

LEARNING OUTCOMES – PERSONAL ABILITIES

The students will be expected to:

- Demonstrate the ability to learn independently.
- Show capacity for rational problem identification and definition.
- Show capacity for critical analysis and solution selection.
- Manage time, work to deadlines, and prioritise workloads.
- Use appropriate computer software to process data.
- Present results in a way that demonstrates a good understanding of the technical and broader issues of data mining and machine learning.

SYLLABUS
**Basic Concepts:** datasets, dealing with missing data, classification, supervised vs unsupervised learning.

**Generative Models:** naïve Bayes, probabilistic graphical models, cluster analysis (such as k-means clustering, EM algorithm).

**Discriminative Learning:** linear regression, decision tree learning, perceptron, advanced models such as multi-layer perceptron and deep learning architectures.

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