C30SY Equity Markets and Fund Management

COURSE DETAILS
Course Code: C30SY
Full Course Title: Equity Markets and Fund Management
SCQF Level: 10
SCAF Credits: 15
Available as Elective: Yes

DELIVERY LEVEL
Undergraduate: Yes  Postgraduate Taught: No  Postgraduate Research: No

COURSE AIMS
The aim of this course is to develop students’ analytical skills with regard to the key decisions in securities markets, integrated theories from related subjects and providing the opportunity to progress generic skills.

LEARNING OUTCOMES – SUBJECT MASTERY

- Analyse critically the key corporate finance and/or securities markets decisions and critically evaluate the financial models and techniques on which they are based,
- Students will develop a critical capacity with regard to issues in corporate finance and control and financial markets and also to their perception of the relationship of the subject area with other disciplines (such as economic theory, information economics and behavioural science). Critical exploration of the relationship between theory and practice and the nature of knowledge within the context of the subject area will be an integral part of the course.
- Evaluate critically major research articles written in the cognate area,
- Integrate the important issues and theories within the cognate area, critically evaluating their usefulness and significance,

LEARNING OUTCOMES – PERSONAL ABILITIES

- Apply key financial models and theory to practical problems within the cognate area
- Students will develop their abilities in disciplined self study, work constructively in small groups and adopt a team role in applying themselves to a pre-set task.
- Oral and written communication skills will be developed, in particular the ability to present and debate a viewpoint with other colleagues in the class. Essay writing will be an integral part of coursework.

SYLLABUS
1. CAPM: Review and Empirical Tests
2. Arbitrage Pricing Theory
3. Mutual Fund
4. Case Study: The Split Capital Investment Trust Crisis
5. International Equity Investment
6. Style Analysis for Fund Management
7. Fund Performance Evaluation
8. Share Trading and Indexes

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