# C27OA Introductory Economics

## COURSE DETAILS
- **Course Code:** C27OA
- **Full Course Title:** Introductory Economics
- **SCQF Level:** 7
- **SCAF Credits:** 15
- **Available as Elective:** Yes

## DELIVERY LEVEL
- **Undergraduate:** Yes
- **Postgraduate Taught:** No
- **Postgraduate Research:** No

## COURSE AIMS
The aim of this module is to equip students with knowledge and understanding of the fundamental principles and concepts of microeconomics and macroeconomics. By the end of the module students should be able to apply their knowledge and understanding in the analysis of a range of economic problems.

## LEARNING OUTCOMES – SUBJECT MASTERY

**Knowledge and understanding of**

- key concepts and principles of microeconomics and macroeconomics
- economic theory, modelling approaches and elementary analysis
- how to apply economic reasoning to policy issues in a critical manner

**Development of**

- general study and enquiry skills
- ability to abstract and simplify complex problems
- the ability to apply knowledge and skills to the solution of theoretical and applied problems in economics

## LEARNING OUTCOMES – PERSONAL ABILITIES

The module aims to develop:

- the ability to deploy key transferable concepts in addressing economic problems. These concepts include,
opportunity cost, incentives, equilibrium, disequilibrium, stability, the relevance of marginal considerations and the possible gains from voluntary exchange.

- familiarity with the possibility that many economic problems may admit of more than one approach, and may have more than one solution

- the ability to work autonomously and collaboratively

- the ability to draw on text-based, graphical and statistical sources of information (sourcing and gathering information)

- the ability to handle data and to use it in analysing simple economic problems

- the ability to communicate the results of economic analysis

**SYLLABUS**

The economic problem – scarcity, choice, resource allocation, opportunity cost, production possibility curve.

Comparative and absolute advantage, gains from trade.

Demand and supply, price determination, equilibrium.

Elasticity, normal, inferior and Giffen goods.

Risk, utility and insurance.

The short and long run, production and costs.

Market structures – perfect competition, monopolistic competition, oligopoly, monopoly.

Wages and the distribution of income.

Market failure.
C27OA Introductory Economics

The national economy – circular flow of income, growth, the equilibrium level of national income, the business cycle, the multiplier.

Aggregate demand and supply.

Money – demand and supply, interest rates and prices.

Unemployment, inflation and growth.

Fiscal and monetary policy, demand and supply side policies.

Balance of payments and exchange rates

COURSE RELATIONSHIPS

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<th>Course Code</th>
<th>Level</th>
<th>Title</th>
<th>School</th>
<th>Type</th>
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<td>Introductory Microeconomics</td>
<td>School of Mgmt &amp; Languages</td>
<td>Pre-Requisite</td>
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<td>Introductory Macroeconomics</td>
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LOCATION AND ASSESSMENT METHODS

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