C11SP Strategic Project Management

COURSE DETAILS
Course Code: C11SP
Full Course Title: Strategic Project Management
SCQF Level: 11
SCAF Credits: 15
Available as Elective: No

DELIVERY LEVEL
Undergraduate: No
Postgraduate Taught: Yes
Postgraduate Research: No
Additional Information:

COURSE AIMS

- To develop knowledge and skills that differentiate between the management of projects, programmes and portfolios
- To develop the ability to translate between business strategy, strategy implementation and project management
- To examine the relationship between the pipeline of requirements for expansion of a business and how it should best relate to the portfolio of strategic projects.
- To study how this relationship can best be put into practice in terms of the Governance Regimes which describe how individuals should best interact to achieve the intended goals and what their optimum roles and responsibilities should be.
- To explore the current base of knowledge of leadership through projects and management by projects so as to add more precision to the term so that it can become a valuable component of business management science.
- To teach postgraduate students about the emerging techniques and methodologies in ways that they can contribute to that evolution.
- To involve business leaders so that the techniques and methodologies can be ratified as valid in a practical environment.
- To apply strategic planning tools

LEARNING OUTCOMES – SUBJECT MASTERY

- Apply leadership through projects to the process of strategy development and implementation
- Demonstrate knowledge and understanding of the integrative nature of project management
- Explain the importance and complexity of a sound strategic project plan for a business.
- Critically analyse the options open to business executives to allow them to draw up, optimise and monitor the strategic project plan.
- Determine suitable options from a range of options for investment finance and how this can be assessed afterwards as to its effectiveness.
- Understand the role and their interrelationships needed in a business to allow a Governance Regime to operate and the skills and characteristics needed by individuals to fill these roles.
- Analyse the Information Systems Architecture and how it can be enhanced by development of the business’s information systems and how this can change the way the business should operate.
- Discuss current research and practice in the field of Management by Projects.

LEARNING OUTCOMES – PERSONAL ABILITIES

- Use a range of strategic project management tools and methods
- Analyse a range of project management situations and recommend suitable actions
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- Critical assessment of previous and current practice in creating and monitoring a strategic project plan.
- Solve problems in the development of methodologies and techniques for balancing the requirements pipeline with the strategic project portfolio.
- Become skilled in searching for relevant literature.

- Develop team-working and communication skills with other students and with business practitioners.
- Develop self-awareness and self-management skills from working on research-based tasks.
- Learn through reflection on practice and experience.

SYLLABUS

- Introduction to strategic project management
- Project initiation
- Project stakeholders and the management of expectations
- Project leadership
- Systems, life cycles and methodologies
- Alignment and integration of business, information and organisation strategies
- Research trends in PM
- The nature of Governance Regimes in business, strategy, programmes and projects
- Managing the investment pipeline

LOCATION AND ASSESSMENT METHODS

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