C115-BLC Master of Science in Business Strategy, Leadership and Change

PROGRAMME DETAILS
Programme Code: C115-BLC
Department: Business Management
Main Award: MSC - Master of Science
Full Award Title: Master of Science in Business Strategy, Leadership and Change
Level: Postgraduate Taught

LOCATION OF STUDY
<table>
<thead>
<tr>
<th>Location</th>
<th>Edinburgh</th>
<th>Scottish Borders</th>
<th>Orkney</th>
<th>Dubai</th>
<th>Malaysia</th>
<th>Approved Learning Partner</th>
<th>Other</th>
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<tbody>
<tr>
<td>Independent Distance Learners</td>
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<td>Collaborative Learning Partner</td>
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ASSOCIATED AWARDS

<table>
<thead>
<tr>
<th>Programme Code</th>
<th>Award Code</th>
<th>Award Title</th>
</tr>
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<tbody>
<tr>
<td>C115-BLC</td>
<td>MSC</td>
<td>Master of Science in Business Strategy, Leadership and Change</td>
</tr>
<tr>
<td>C11C-ZZZ</td>
<td>PGCERT</td>
<td>Postgraduate Certificate in Leadership and Organisational</td>
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<tr>
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<td>Performance</td>
</tr>
<tr>
<td>C11D-LOP</td>
<td>PGDIP</td>
<td>Postgraduate Diploma in Leadership and Organisational</td>
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<tr>
<td></td>
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<td>Performance</td>
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ACCREDITATION
Programme accredited by The Chartered Management Institute.

LEARNING OUTCOMES – SUBJECT MASTERY
Understanding, Knowledge and Cognitive Skills

*Define and explain key terms and parameters within the discipline.*

*Be aware of the range of theories and models available for supporting and understanding a range of business strategy, leadership and change issues and problems and appreciate the theories and models.*

*Critically evaluate the role of business strategies, leadership and change, within the international context including how policies, programmes, strategies, and resources are selected and implemented.*

Scholarship, Enquiry and Research (Research Informed Learning)

*Identify and specify exact boundaries to business strategy, leadership and change problems.*

*Apply problem-solving skills to various business strategy, leadership and change scenarios.*

*Generate strategic options for resolving business strategy, leadership and change with reference to*
organisations and project management.

Use of independent research using a range of library and practitioner resources.

**LEARNING OUTCOMES – PERSONAL ABILITIES**

**Industrial, Commercial and Professional Practice**

Apply selectively and appropriately a range of tools and techniques, and how they can be used for planning and control, and to facilitate decision-making.

Critical awareness of a range of industrial contexts and practices.

**Autonomy, Accountability and Working With Others**

Demonstrate effective working within a team environment.

Demonstrate effective working independently.

Reflect critically upon their process of learning, and identify areas for continued professional development.

**Communication, Numeracy & Information and Communications Technology**

Communicate equally effectively by written and verbal means.

Apply ICT resources for maximising impact.

Undertake critical evaluation of a wide range of graphical and numerical data.

**APPROACHES TO TEACHING AND LEARNING**

Teaching will comprise of a mixture of lectures and seminar activity involving multiple modes of learning (case study, workshop, research paper, electronic formats) with supportive infrastructures (e.g., computer laboratory), and all lectures will be inputted to VLE for students to download.

**EDUCATIONAL AIMS OF THE PROGRAMME**

- The programme will enable students to develop a critical understanding of the principal theories,
concepts and techniques of business strategy, leadership and change. For example students will study five specialist taught courses that focus on competitive strategy, strategic change, leadership and Business Models: Themes & Issues. There is also an opportunity to study four optional courses, which allow participants to customise the programme according to their particular needs and interests. These optional courses include systems thinking and analysis, project management, business economics, demand and inventory planning, and quality management and engineering.

- The programme will provide opportunities for students to develop a range of specialised skills, techniques and practices within Business Strategy, Leadership and Change that are informed by the forefront of developments within these disciplines. For example students will be able to apply theories, concepts and techniques of business strategy, change and leadership in practical contexts in order to develop and evaluate alternative strategies, change management programmes and leadership styles.

- To provide students with an interdisciplinary foundation so that they can identify, conceptualise and define new problems and issues associated with practice, innovation and implementation of processes and techniques central to organisations and business performances.

- To provide opportunity for students to develop a wide range of communication, ICT and numeracy skills and work to a substantial level of autonomy and initiative in professional and equivalent activities as found in managing business performance practice.

**ASSESSMENT POLICIES**

Assessment process will comprise of a mixture of formative and summative assessment. Formative assessment involves giving informal feedback with the objective of offering incremental advice to help students progress and achieve a given standard. Summative assessment is offered for evaluating their contribution and overall performance for each course, and is the grade that is taken forward toward progression of the MSc. The programme uses a range of assessment types across its component courses including presentation, written reports and classroom exercises that may be undertaken individually or in groups. There will be a blend across the programme of coursework and examination for summative assessment.

Reassessment courses will be by examination or by coursework according to the course descriptor.
### Mandatory Courses

<table>
<thead>
<tr>
<th>Edinburgh</th>
<th>SBC</th>
<th>Orkney</th>
<th>Dubai</th>
<th>HWUM</th>
<th>IDL</th>
<th>Coll. Partner</th>
<th>ALP</th>
<th>Other</th>
<th>Stage</th>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>SCQF Cr</th>
<th>SCQF Lvl</th>
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<td>C11LO</td>
<td>Leadership and Organisational Performance Dissertation</td>
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### Optional Courses

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<th>Dubai</th>
<th>HWUM</th>
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<th>Semester</th>
<th>Course Code</th>
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<td>Managing Diversity in Business</td>
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<td>C11SL</td>
<td>Systems Thinking and Analysis</td>
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<td>C21BE</td>
<td>Business Economics</td>
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### COMPOSITION NOTES (PG)

8 taught courses (5 mandatory + 3 optional) plus a dissertation.

<table>
<thead>
<tr>
<th>Type</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Mandatory Credits</td>
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<tr>
<td>Optional Credits</td>
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<td>Elective Credits</td>
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<tr>
<td>Dissertation Credits</td>
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<td>Total</td>
<td>180</td>
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### AWARDS, CREDITS AND CRITERIA (PG)
Awards, Credits and Levels

<table>
<thead>
<tr>
<th>Award Type</th>
<th>Overall Credits</th>
<th>Specific Requirements</th>
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</thead>
<tbody>
<tr>
<td>Masters Degree</td>
<td>180</td>
<td>180 SCQF credits including a minimum of 150 credit at Level 11</td>
</tr>
<tr>
<td>Postgraduate Diploma</td>
<td>120</td>
<td>120 SCQF credits including a minimum of 90 credit at Level 11</td>
</tr>
<tr>
<td>Postgraduate Certificate</td>
<td>60</td>
<td>60 SCQF credits including a minimum of 40 credit at Level 11</td>
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Award Requirements

<table>
<thead>
<tr>
<th>Award Type</th>
<th>Total Course Passes</th>
<th>Overall Mark</th>
<th>Overall Grade</th>
<th>Basis of Overall Mark/Grade</th>
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</thead>
<tbody>
<tr>
<td>Master (Distinction)</td>
<td>8+Dissertation</td>
<td>70</td>
<td>A</td>
<td>Credit Weighted Average &gt;=70% over 8 courses at grades A-C plus a Dissertation at grade A. At least 6 courses at &gt;=60%, (Grade B). No course with grade D, E or F (at any assessment opportunity)</td>
</tr>
<tr>
<td>Master</td>
<td>8+Dissertation</td>
<td>50</td>
<td>C</td>
<td>Credit Weighted Average &gt;=50% over 8 courses at grades A-D plus a Dissertation at minimum grade C. At least 6 courses at &gt;=50%, (Grade C). No course with grade E or F.</td>
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<tr>
<td>Diploma (Distinction)</td>
<td>8</td>
<td>70</td>
<td>A</td>
<td>Credit Weighted Average &gt;=70% over 8 courses at grades A-C. At least 6 courses at &gt;=60%, (Grade B). No course with grade D, E or F (at any assessment opportunity).</td>
</tr>
<tr>
<td>Diploma</td>
<td>8</td>
<td>40</td>
<td>D</td>
<td>Credit Weighted Average greater than or equal 40% over 8 courses at grades A-E. At least 6 courses at &gt;=40%, (Grade D). No course with grade F.</td>
</tr>
<tr>
<td>Certificate</td>
<td>4</td>
<td>40</td>
<td>D</td>
<td>Credit Weighted Average greater than or equal 40% over 4 courses at grades A-E. At least 4 courses, degree subject-specific at &gt;=40%, (Grade D).</td>
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</tbody>
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DURATION OF STUDY

<table>
<thead>
<tr>
<th>IN MONTHS</th>
<th>Full-time</th>
<th>Part-time</th>
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<tbody>
<tr>
<td>Masters</td>
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<tr>
<td>Diploma</td>
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<tr>
<td>Certificate</td>
<td>6</td>
<td>12</td>
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</table>

RE-ASSESSMENT (PG)

1. A student who has been awarded a Grade E or F in a course may be re-assessed in that course. A student who has been awarded a Grade D in a course may be re-assessed in that course in order to proceed to or be eligible to receive the award of Masters.
2. A student shall be permitted only one re-assessment opportunity in a maximum of three taught courses. The opportunity for re-assessment in four or more taught courses shall be at the discretion of the Progression Board.
3. Any further re-assessment opportunities in a course will require the approval of the Postgraduate Studies Committee.
4. A student may be permitted, at the discretion of the Progression Board, to be re-assessed in the dissertation, project or other supervised research component of the course of study.

PROGRESSION TO DISSERTATION/PROJECT
In accordance with University Regulations, to progress to Masters level a minimum of Grade C is required