## COURSE DETAILS

**Course Code:** C30SY  
**Full Course Title:** Equity Markets and Fund Management  
**SCQF Level:** 10  
**SCAF Credits:** 15  
**Available as Elective:** Yes

## DELIVERY LEVEL

<table>
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<th>Undergraduate:</th>
<th>Yes</th>
<th>Postgraduate Taught:</th>
<th>No</th>
<th>Postgraduate Research:</th>
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## COURSE AIMS

The aim of this course is to develop students’ analytical skills with regard to the key decisions in securities markets, integrated theories from related subjects and providing the opportunity to progress generic skills.

## LEARNING OUTCOMES – SUBJECT MASTERY

- Analyse critically the key corporate finance and/or securities markets decisions and critically evaluate the financial models and techniques on which they are based,
- Students will develop a critical capacity with regard to issues in corporate finance and control and financial markets and also to their perception of the relationship of the subject area with other disciplines (such as economic theory, information economics and behavioural science). Critical exploration of the relationship between theory and practice and the nature of knowledge within the context of the subject area will be an integral part of the course.
- Evaluate critically major research articles written in the cognate area,
- Integrate the important issues and theories within the cognate area, critically evaluating their usefulness and significance,

## LEARNING OUTCOMES – PERSONAL ABILITIES

- Apply key financial models and theory to practical problems within the cognate area
- Students will develop their abilities in disciplined self study, work constructively in small groups and adopt a team role in applying themselves to a pre-set task.
- Oral and written communication skills will be developed, in particular the ability to present and debate a viewpoint with other colleagues in the class. Essay writing will be an integral part of coursework.
C30SY Equity Markets and Fund Management

SYLLABUS

1. Utility Theory and investor Attitudes to Risk
2. CAPM: Review and Empirical Tests
3. APT and CAPM Anomalies
4. Stock Market Efficiency
5. Marketability
6. Market Microstructures
7. Insider Trading and the Impact of Accounting Information
8. International Equity Investment

COURSE RELATIONSHIPS

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Level</th>
<th>Title</th>
<th>School of Mgmt &amp; Languages</th>
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<td>C39CE</td>
<td>9</td>
<td>Managing Corporate Value</td>
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<td>Pre-Requisite</td>
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<tr>
<td>C39SN</td>
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<td>Financial Derivatives</td>
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LOCATION AND ASSESSMENT METHODS

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<th>Ork</th>
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