

Portfolio Guidelines for 2021/22:

For BA (hons) Design for Textiles, BA (hons) Fashion, BA (hons) Fashion Branding and Promotion, BA (hons) Communication Design, BA (hons) Interior Design.

The digital portfolio:

Your application must include a portfolio of 10 to 15 carefully curated images in jpeg or PDF format. Please ensure that the images are high resolution and of good quality. These images should include examples of past work and must include evidence of the following:

- **Research and investigation:**
To show the level of your engagement in visual investigation and research and how well you can apply and integrate it within a design project. This could be through the medium of note taking, sketches, photographs, painting, collages and so on...
- **Design development:**
To show your ability to explore and develop ideas in a creative and critical way; and your level of skill and ability in the use of different visual methods and techniques to express development. We want you to show a strong evolution of your work and ideas.
- **Visual communication and presentation:**
To clearly communicate and visually express your design projects from start to finish in a professional way.

Statement:

In addition to the digital portfolio please include a written personal statement of 300 to 400 words about why you have applied to Heriot-Watt University and what has motivated you to choose this subject/s.

Please be aware that all successful applicants for portfolio programmes are interviewed. You will be asked to submit your digital portfolio and invited to discuss it at a 10 minute virtual interview. Interviews will run from January to March 2021.