

MSc Programmes in International Business Management								
Courses	International Business Management with Finance	International Business Management with Human Resource Management	International Business Management with Logistics	International Business Management with Marketing	International Business Management with Performance Management	International Business Management with Project Management	International Business Management with Sustainability Management	International Business Management with Tourism
<b>Semester 1</b>								
International Business Context	●	●	●	●	●	●	●	●
Competitive Strategy	●	●		●	●	●	●	●
Contemporary Consumers				○				○
ICT Utilisation within SME Context	○	○	○	○	○	○	○	○
Marketing Logistics			○	○	○	○		○
Global Purchasing and Supply	○	○	○	○	○	○	○	○
Freight Transport and Distribution Management			○					
Strategies for Managing Supply Chains			●					
Shipping and Port Operations			○					
Supply Chain Risk and Adaptation			●			○		
Operations Management	○	○	○	○	○	○	○	○
Fundamentals of Lean Six Sigma	○	○	○	○	○	○	○	○
Measuring and Managing Performance	○	○	○	○	●	○	○	○
Strategic Project Management						●		
Leadership	○	○	○	○	○	○	○	○
Work, Culture and Organisations	○	●	○	○	○	○	○	○
Corporate Social Responsibility	○	○	○	○	○	○	○	○
Marketing	○	○	○	●	○	○	○	○
Global Heritage				○			○	●
Financial Analysis	●	○	○	○	○	○	○	○
Climate Change Causes and Impacts							●	
<b>Semester 2</b>								
Business Economics	●	●	●	●	●	●	●	●
Research Philosophy and Practice	●	●	●	●	●	●	●	●
Branding and Communications				○				○
Advances in Digital Marketing	○	○	○	○	○	○	○	○
Sustainable Marketing	○	○	○	○	○	○	○	○
Issues and Trends in Tourism								●
Green and Sustainable Logistics			○		○	○	○	○
Quality Management and Engineering	○	○	○	○	○	○	○	○
Systems Thinking and Analysis					●		○	
Project Management	○	○	○	○	○	●	○	○
International Marketing				●				○
Human Resource Management		●						
Managing Diversity in Business	○	○	○	○	○	○	○	○
International Trade Law	○	○	○	○	○	○	○	○
Finance	●							
Climate Change Mitigation and Adaptation							●	
Supply Network Design and Optimisation			●					
Demand and Inventory Planning			○		○	○		○

● - Core Course  
○ - Optional Course