Accounting, Auditing and Accountability in the Digital Age. (Ref. SoSS-2020-007)

**Supervisory team:** Prof. Rania Kamla, Dr Sarra Baroudi & Dr Faizul Haque

The project will explore how Web 2.0 (or social media) and disruptive technologies (such as blockchain) are altering the ways in which accounting, auditing and accountability’s nature, forms and practices are shaped in today’s society. We welcome projects related to how social media-based big data provides new forms and influences financial and non-financial disclosures; how they potentially alter our needs and relationships with external auditors; or their implications for management accounting and performance evaluation systems. More critical approaches to researching the disruptive influence of social media on accounting, auditing and accountability tasks will also be welcomed. This would include, for example, ways in which social media is changing the ways we understand, demand and discharge accountability. The research is envisaged to provide theoretical, empirical and methodological contributions into how the digital age is transforming accounting tasks and activities by identifying potentials and challenges to new forms of accounting, auditing and accountability.

*For informal enquiries, please contact Prof. Rania Kamla ([r.kamla@hw.ac.uk](mailto:r.kamla@hw.ac.uk))*

When submitting your application for this project area, please select the option ‘Accountancy and Finance, PhD’ from the drop-down list on the online application system.