ENGAGING SESSIONS

Short informal sessions (1-3 pm), where academics and research students interested in engaging with external audiences can learn more about, and discuss, specific engagement-related themes.

HW ENGAGE: PAST & FUTURE
Come along to find out about our activities engaging the public over the past couple of years, and discuss the lessons learned! We will introduce our plans for the coming year and share engagement, volunteering and development opportunities.

EVALUATING ENGAGEMENT
Engaging the public is becoming increasingly important, but how do we know it’s making an impact? How can we report on it for REF, grants and promotions? How do you measure success and why does it matter? These and other evaluation questions will be answered by Ben Gammon, an evaluation expert.

ENGAGING WITH THE MEDIA
Join Stephen Vass, Scottish Editor of The Conversation, to find out how to share your research with the media - the do’s and don’ts, how it differs from academic writing and how best to handle media outlets. Jointly organised with Corporate Communications.

ENGAGING VIA COMICS
Comics are fantastically versatile, capable of appealing to broad audiences, and have the ability to address both humorous and serious subjects. Experts from Dekko comics will share their expertise on addressing complex research via the world of comics.

ENGAGING FOR REF
Join experts from Research Councils UK to discuss the role of public engagement in REF 2020, what was learnt from REF 2014 and how we can prepare public engagement case studies. Jointly organised with RES.

ENGAGING VIA ART
If science can inspire art, can art inspire interest and learning about science? Join experts to explore how art can help scientists to engage and change society.

ENGAGING WITH POLICY
Learn about the multi-stage process of policy making, and the windows of opportunity to engage with policymakers.

Contact Us
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Book at https://pdms.hw.ac.uk/