“When students from diverse backgrounds work and learn together, it provides a huge boost to their Cultural Intelligence, preparing them to become the leaders of the future.”

Shuvo Saha
Director
Google Digital Academy
“This programme taught me to recognise my core values that could impact decision-making, prompting me to change those values to cater to other people, such as making other people's ideas unique instead of my own.”

Hans Verdolaga, Student, Heriot-Watt University Dubai and Participant, GLE Dubai

Why should you take part?

- To be a global leader now - develop your skills and Cultural Intelligence (the ability to cross divides and thrive in multiple cultures)
- To change the world - bring fresh solutions to complex problems
- To develop networks - with the breadth of relationships needed for success today
- To build your CV - add a valuable experience that employers are seeking.

What happens?

You will explore a major world Challenge "How do smart cities ensure they are inclusive?" from a local perspective. You will meet visionary leaders from global businesses, governments and international not-for-profit organizations. This will help you and your fellow participants understand the Challenge and find creative ideas to solve it.

Best of all, you won’t be alone; you will build international connections and make new friends. In addition, the solutions and knowledge you build will be passed to participants on other Common Purpose programmes around the world.

Who could you meet?

During the five days, you will direct your own learning, speaking to leaders from and visiting organizations such as:

- Scottish Parliament
- Royal Bank of Scotland
- Cancer Research Scotland
- NHS
- Murrayfield Stadium
- Homeless World Cup

Where do we run Common Purpose programmes?

We run Study Abroad programmes in cities around the world, where large numbers of the world’s talent convene to study, so you will meet fellow students from across the globe amongst this diverse group of students.

A global network

Everyone who finishes a Common Purpose programme, anywhere in the world, join the Common Purpose 360 network - a 65,000 strong, growing, global community of our alumni with exceptional diversity and a huge range of skills, interests and leadership experiences.

Some will be very senior, experienced leaders across the public, private and NGO sectors, others will be emerging leaders and some will be fellow students just finishing university. This breadth and depth makes the network unique.

Find out more at commonpurpose.org/students

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