

9 Potential commercial returns benefit both the inventor & their school with money hopefully being ploughed back into research, working with industry will form relationships with potential funding/project partners and the wider impacts of this Knowledge Exchange can be measured in REF/KT metric activity

1 Bring us your idea:  
Contact us @ [technology transfer office](#) (TTO)

2 Fill in a **confidential** Innovation Disclosure Form (IDF) this will help formulate & protect your idea

3 The TTO will evaluate your IDF, advise on any revisions and assess the patentability and potential markets for your idea.

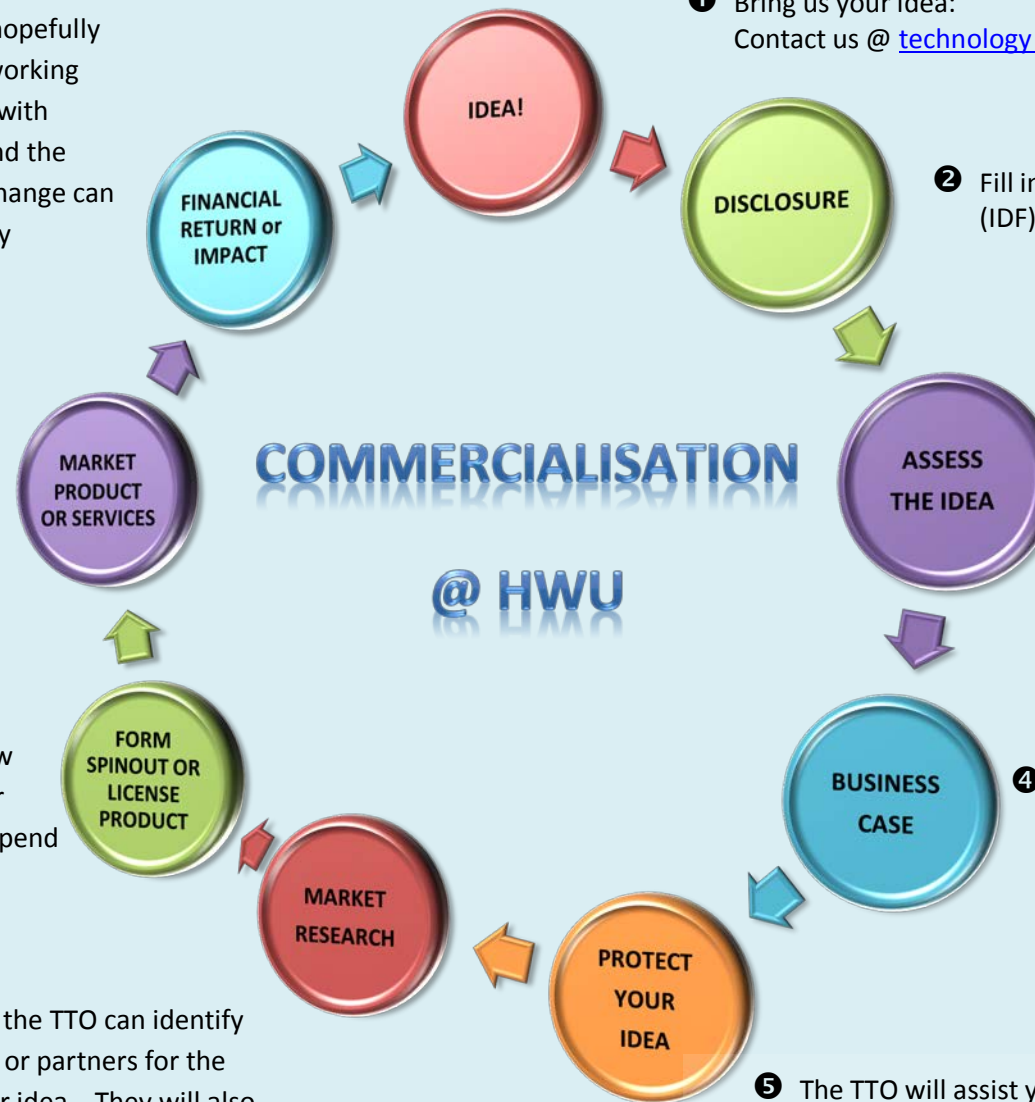
4 We will help you write a business case for submission to the Innovation Board who will decide whether to pursue a patent, form a spinout or develop the idea further

5 The TTO will assist you in protecting your patent by filing with the appropriate agencies

6 Market Research by the TTO can identify potential customers or partners for the development of your idea. They will also proactively approach companies and investors to identify suitable partners to help bring the technology to market

7 Decision will be taken to form a new venture or to license the product or services, the path to market will depend on the nature of the invention

8 Technology is marketed with a view to licensing to relevant partners or deal direct from new venture



**COMMERCIALISATION**  
@ HWU