

## **ROLE DESCRIPTON**

Title: President of The Watt Club Council

Term: 3 Years

#### Overview:

The President of The Watt Club, Heriot-Watt University's Alumni Association, is the principal representative and leader of the Club. The President is responsible for setting the strategic direction of the Club, ensuring it aligns with the goals of Heriot-Watt University, and fostering a strong and engaged alumni community. The role requires visionary leadership, strong interpersonal skills, and a deep commitment to the alumni network and the University.

## **Key Responsibilities:**

- 1. Strategic Leadership:
- Lead the development and implementation of the Club's strategic plan, in alignment with Heriot-Watt University's mission and values.
- Ensure the Club's activities support the University's goals, particularly in alumni relations, fundraising, and student engagement.

### 2. Governance:

- Chair the Watt Club Council meetings and the Annual General Meeting (AGM).
- Work closely with the Vice President, Council members, and the University's Alumni
  Office to ensure effective governance and decision-making.

### 3. Representation:

- Act as the primary spokesperson for The Watt Club, representing the alumni community at University events, national and international alumni gatherings, and other external engagements.
- Foster strong relationships with key stakeholders, including University leadership, staff, and the wider alumni network.

## 4. Alumni Engagement:

- Promote active engagement and participation of alumni in the Club's activities.
- Encourage the development of local and international alumni groups, ensuring a global presence for The Watt Club.

- 5. Fundraising and Development:
- Support the University's fundraising efforts by engaging with alumni and encouraging philanthropic contributions.
- Collaborate with the University's Development and Alumni Relations teams to advance key initiatives and campaigns.
- 6. Succession Planning:
- Mentor and support the Vice President and other Council members to ensure continuity of leadership within The Watt Club.
- 7. Event Participation:
- Attend and actively participate in major University events, such as graduations, reunions, and honorary degree ceremonies.

# Qualifications:

- A Heriot-Watt University graduate.
- Demonstrated leadership experience, preferably within alumni associations, non-profit organisations, or similar settings.
- Excellent communication and interpersonal skills.
- A strong understanding of and commitment to the values and mission of Heriot-Watt University.